

# Weekly 2018 election tracker

April 27, 2018

## Banorte Economic Research & Strategy

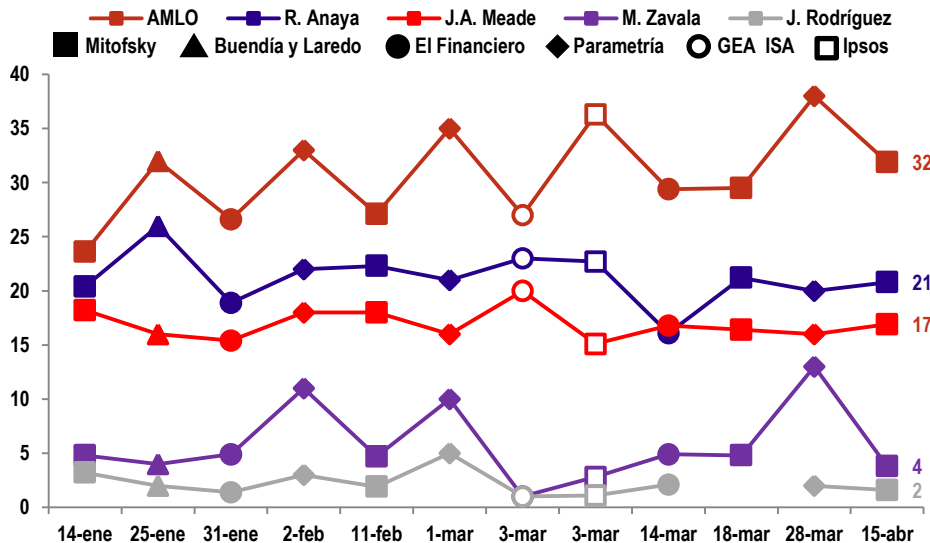
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- The Federal Electoral Tribunal (TEPJF) agreed to increase caps on private financing for independent candidates that are now allowed to receive private funding in a similar amount to the cap they have for their campaign expenses
- News focused on analyzing last Sunday's presidential debate
- Presidential candidates presented their programs at financial and education institutions

### Electoral preferences

% of voting intention (gross preference)



Source: Buendía & Laredo, Consulta Mitofsky, El Financiero, GEA ISA, Ipsos, Parametría

### Results of the latest polls

% of voting intention (gross preference)

Poll	RA	AMLO	JAMK	JRC	MZ
Buendía & Laredo	26	32	16	2	4
Consulta Mitofsky	21	32	17	2	4
El Financiero	16	29	17	2	5
GEA ISA	23	27	20	1	1
Ipsos	23	36	15	1	3
Parametría	20	38	16	2	13

Source: Buendía & Laredo, Consulta Mitofsky, El Financiero, GEA ISA, Ipsos, Parametría

### Poll of polls

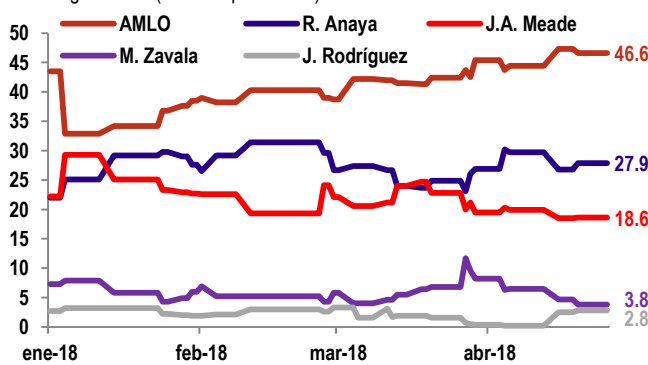
% of voting intention (effective preference)

Poll	RA	AMLO	JAMK	JRC	MZ
Oraculus	29	43	21	3	5
Bloomberg	28	47	19	3	4
El País	28	43	22		6

Source: Oraculus, Bloomberg, El País

### Poll of Polls: Bloomberg

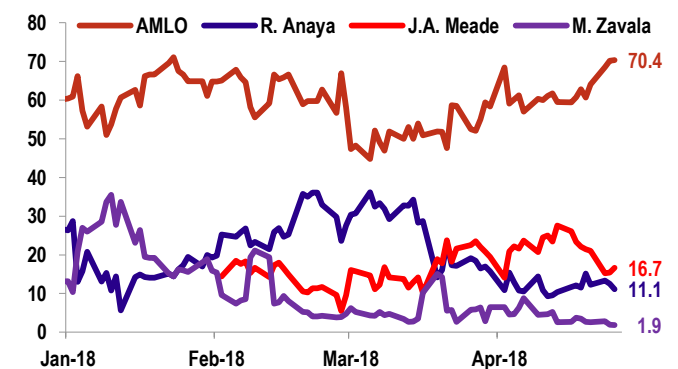
% of voting intention (effective preference)



Source: Bloomberg

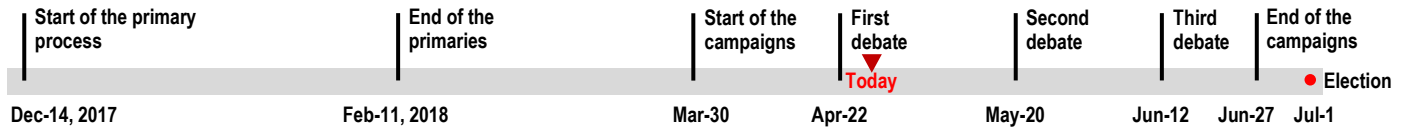
### Probability of winning according to election betting odds

%



Source: PredictIt. Note: The market is not complete, i.e. does not include all possible candidates on the ballot on Election Day

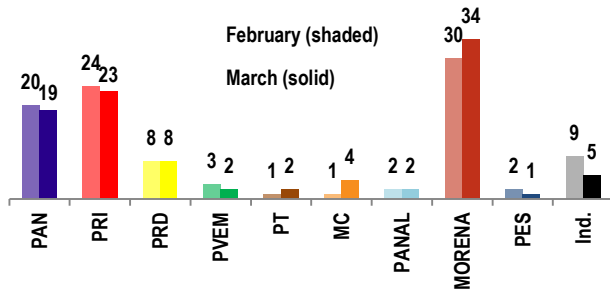
### Election Calendar



Source: Instituto Nacional Electoral

### Electoral preferences for the Lower House

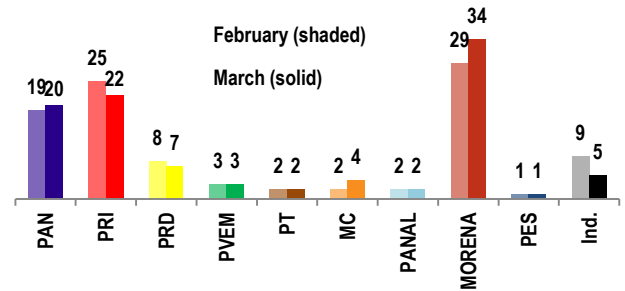
% of voting intention (effective preference)



Source: El Financiero, March 22, 2018

### Electoral preferences for the Senate

% of voting intention (effective preference)

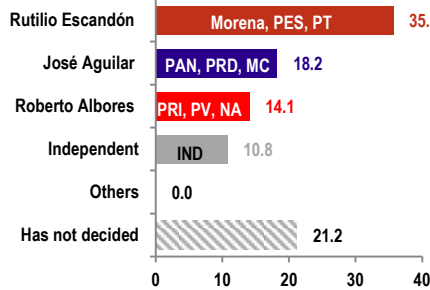


Source: El Financiero, March 22, 2018

## Gubernatorial elections

### Chiapas

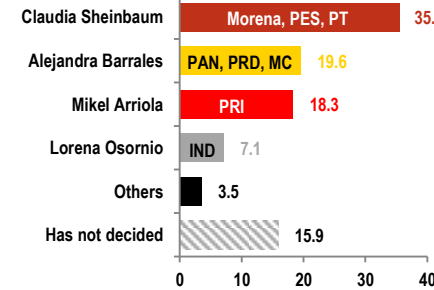
% of voting intention



Source: Massive Caller, April 24, 2018

### Ciudad de México

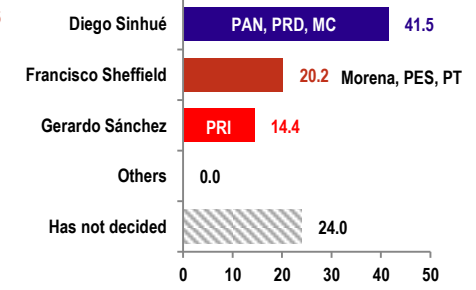
% of voting intention



Source: Massive Caller, April 24, 2018

### Guanajuato

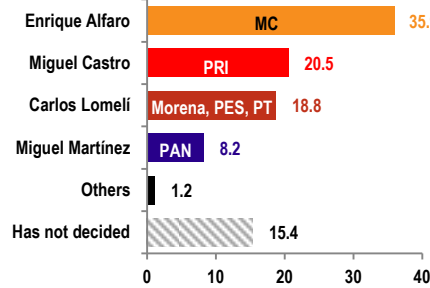
% of voting intention



Source: Massive Caller, April 24, 2018

### Jalisco

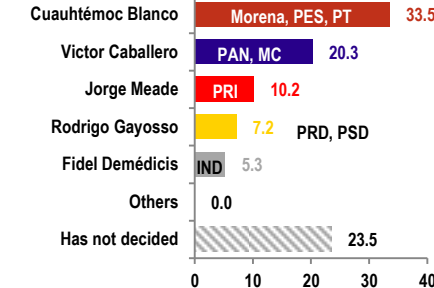
% of voting intention



Source: Massive Caller, April 24, 2018

### Morelos

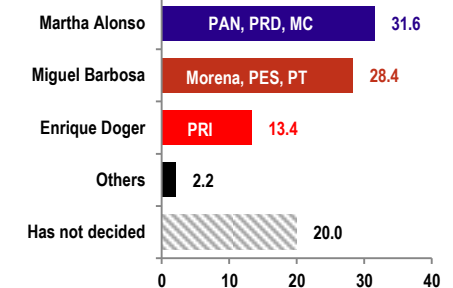
% of voting intention



Source: Massive Caller, April 24, 2018

### Puebla

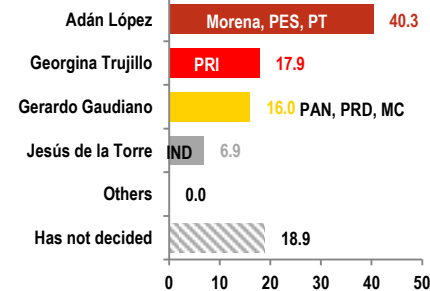
% of voting intention



Source: Massive Caller, April 24, 2018

### Tabasco

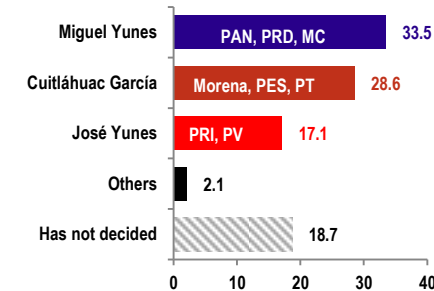
% of voting intention



Source: Massive Caller, April 24, 2018

### Veracruz

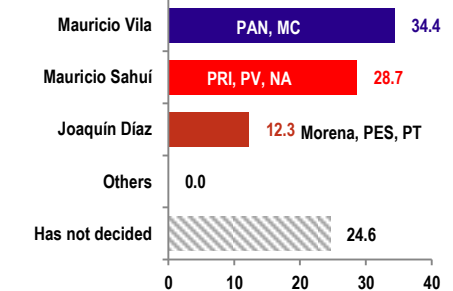
% of voting intention



Source: Massive Caller, April 24, 2018

### Yucatán

% of voting intention



Source: Massive Caller, April 24, 2018

Note: Polls included in this document were selected for their consistency and rigorous methodology, as well as the fact that the surveys were face-to-face and that they display electoral preferences in gross terms. An exception is made for state election surveys, which are surveys done over the phone, given the limited availability of polls at this level. Poll of polls data is shown in effective terms.

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