

Weekly 2018 election tracker

April 20, 2018

Banorte Economic Research & Strategy

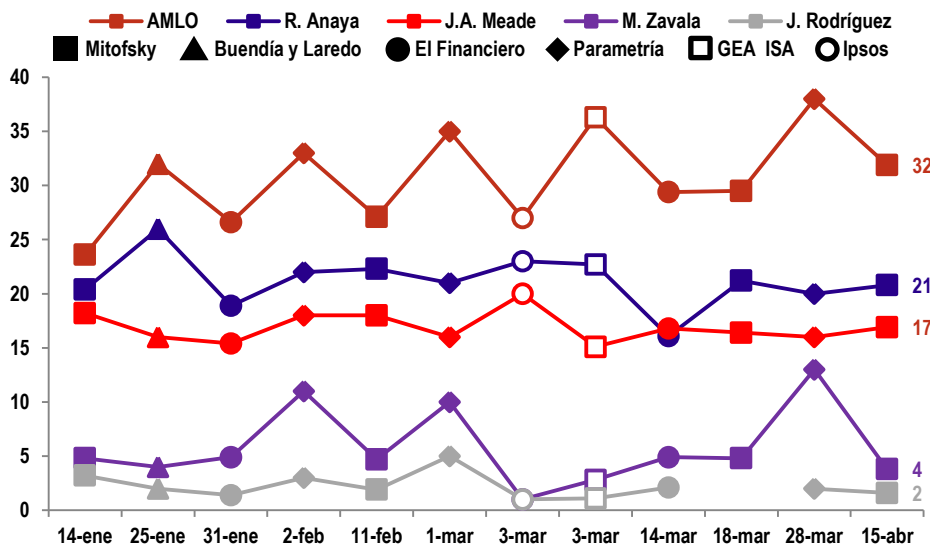
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Document for distribution among public

- We are introducing our *Election Tracker 2018*, which in a weekly basis will show the latest and most relevant information about the elections
- This week, *Consulta Mitofsky* published its latest survey, which was carried out between the 13th and 15th of April
- This weekend will be the first presidential debate, which will take place on Sunday at 9:00pm (ET) [[YouTube link](#)]

Electoral preferences

% of voting intention (gross preference)



Source: Buendía & Laredo, Consulta Mitofsky, El Financiero, GEA ISA, Ipsos, Parametría

Results of the last surveys

% of voting intention (gross preference)

| Poll | RA | AMLO | JAMK | JRC | MZ |
|-------------------|----|------|------|-----|----|
| Buendía & Laredo | 26 | 32 | 16 | 2 | 4 |
| Consulta Mitofsky | 21 | 32 | 17 | 2 | 4 |
| El Financiero | 16 | 29 | 17 | 2 | 5 |
| GEA ISA | 23 | 27 | 20 | 1 | 1 |
| Ipsos | 23 | 36 | 15 | 1 | 3 |
| Parametría | 20 | 38 | 16 | 2 | 13 |

Source: Buendía & Laredo, Consulta Mitofsky, El Financiero, GEA ISA, Ipsos, Parametría

Poll of polls

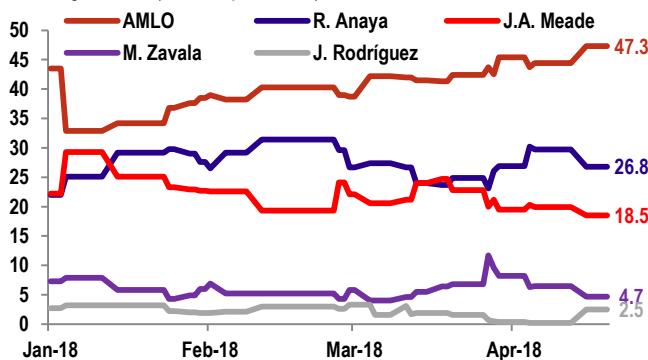
% of voting intention (effective preference)

| Poll | RA | AMLO | JAMK | JRC | MZ |
|-----------|----|------|------|-----|----|
| Oraculus | 28 | 43 | 21 | 3 | 5 |
| Bloomberg | 27 | 47 | 19 | 3 | 5 |
| El País | 28 | 41 | 22 | | 6 |

Source: Oraculus, Bloomberg, El País

Poll of Polls: Bloomberg

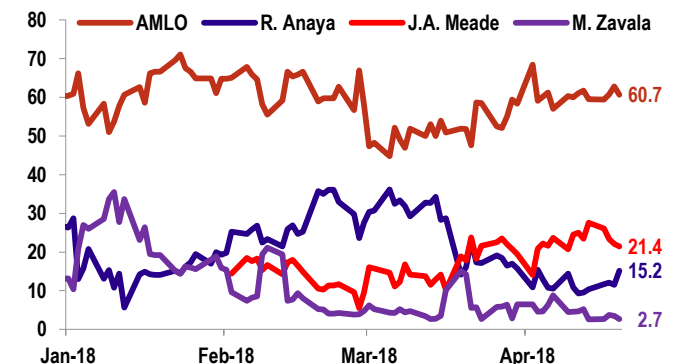
% of voting intention (effective preference)



Source: Bloomberg

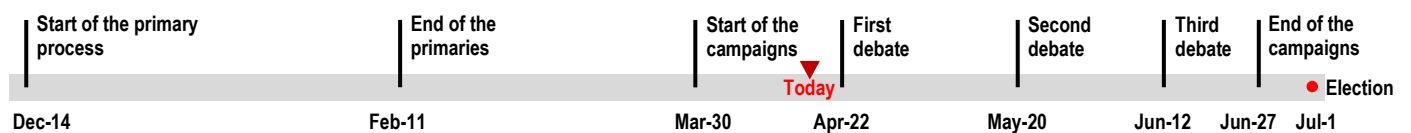
Probability of winning according to election betting odds

%



Source: PredictIt. Note: The market is not complete, i.e. does not include all possible candidates on the ballot on Election Day

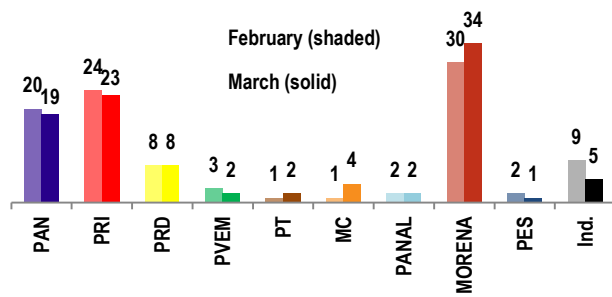
Election Calendar



Source: Instituto Nacional Electoral

Electoral preferences for the Chamber of Deputies

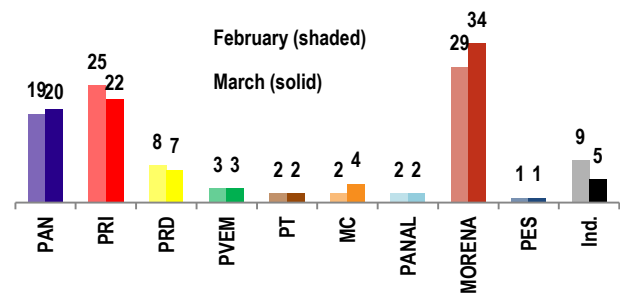
% of voting intention (effective preference)



Source: El Financiero, March 22, 2018

Electoral preferences for the Senate

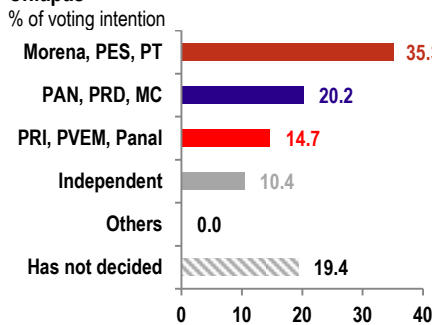
% of voting intention (effective preference)



Source: El Financiero, March 22, 2018

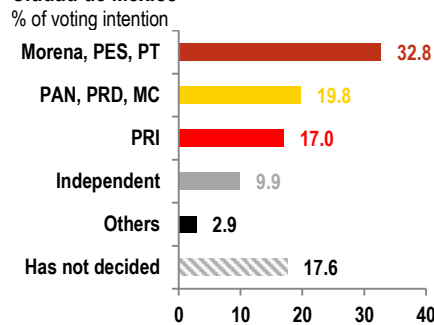
Gubernatorial elections

Chiapas



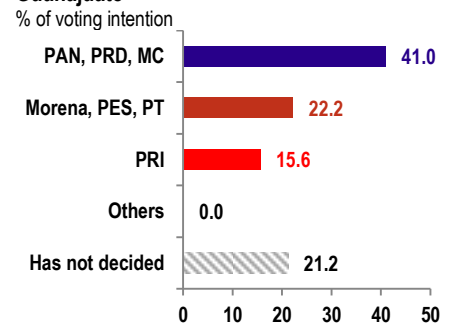
Source: Massive Caller, April 17, 2018

Ciudad de México



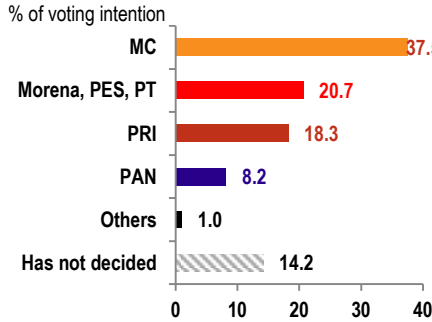
Source: Massive Caller, April 17, 2018

Guanajuato



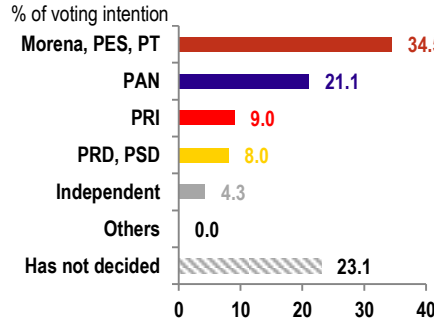
Source: Massive Caller, April 17, 2018

Jalisco



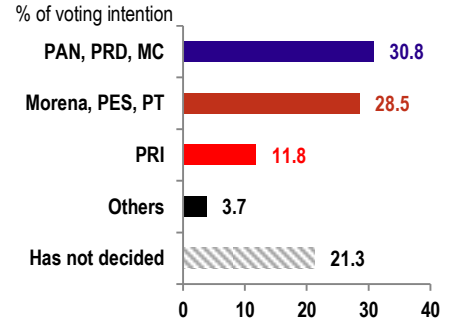
Source: Massive Caller, April 17, 2018

Morelos



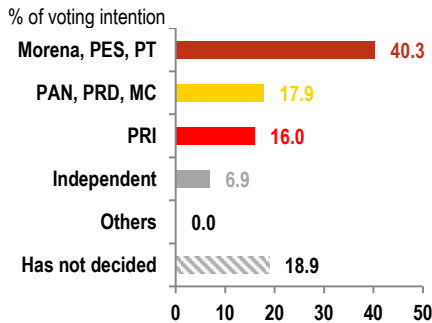
Source: Massive Caller, April 17, 2018

Puebla



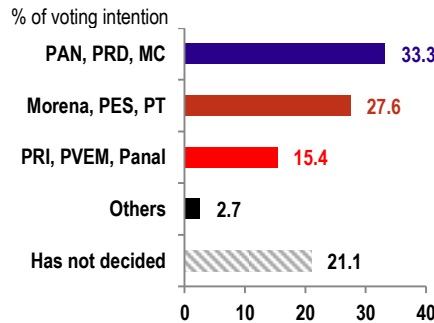
Source: Massive Caller, April 17, 2018

Tabasco



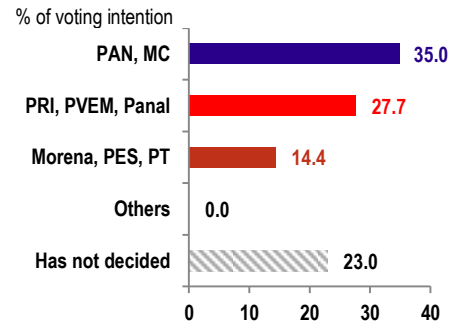
Source: Massive Caller, April 17, 2018

Veracruz



Source: Massive Caller, April 17, 2018

Yucatán



Source: Massive Caller, April 17, 2018

Note: Polls included in this document were selected for their consistency and rigorous methodology, as well as the fact that the surveys were face-to-face and that they display electoral preferences in gross terms. An exception is made for state election surveys, which are surveys done over the phone, given the limited availability of polls at this level. Poll of polls data is shown in effective terms.

Disclaimer: The information contained in this document is illustrative and informative so it should not be considered as an advice and/or recommendation of any kind. BANORTE is not part of any party or political trend.

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