

# Weekly 2018 election tracker

May 4, 2018

**Banorte Economic Research & Strategy**

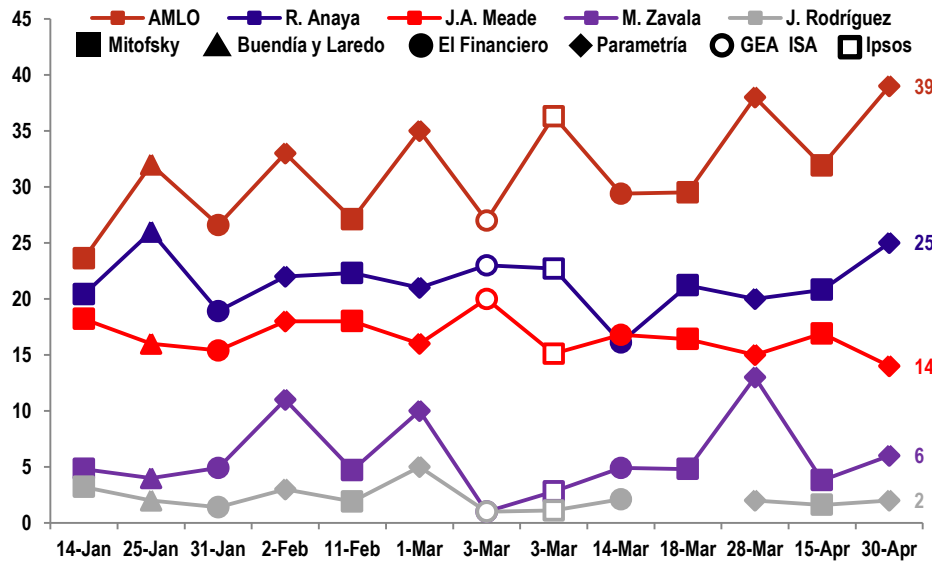
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- This week we present the latest *Parametría* poll, which was conducted the weekend after the first debate
- Moreover, we updated polls on Congressional electoral preferences
- Presidential candidates spoke at the 59<sup>th</sup> National Television and Radio Annual Convention

## Electoral preferences

% of voting intention (gross preference)



Source: Buendía & Laredo, Consulta Mitofsky, El Financiero, GEA ISA, Ipsos, Parametría

## Results of the latest polls

% of voting intention (gross preference)

Poll	RA	AMLO	JAMK	JRC	MZ
Buendía & Laredo	26	32	16	2	4
Consulta Mitofsky	21	32	17	2	4
El Financiero	16	29	17	2	5
GEA ISA	23	27	20	1	1
Ipsos	23	36	15	1	3
Parametría	25	39	14	2	6

Source: Buendía & Laredo, Consulta Mitofsky, El Financiero, GEA ISA, Ipsos, Parametría

## Poll of polls

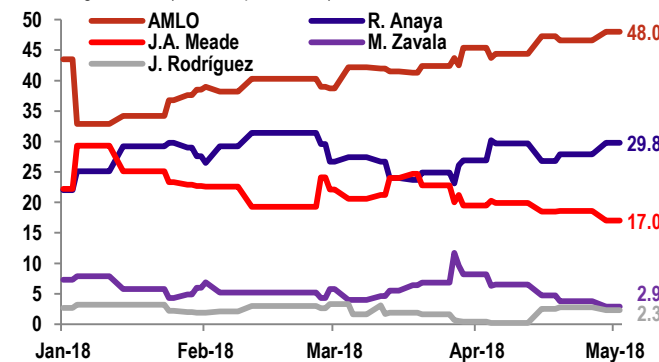
% of voting intention (effective preference)

Poll	RA	AMLO	JAMK	JRC	MZ
Oraculus	29	45	19	2	5
Bloomberg	30	48	17	2	3
El País	28	43	22		6

Source: Oraculus, Bloomberg, El País

## Poll of Polls: Bloomberg

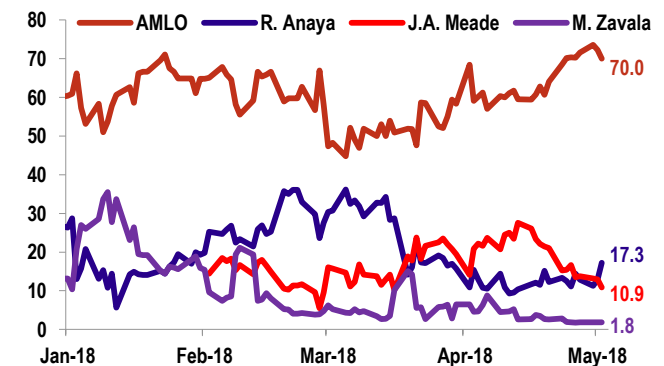
% of voting intention (effective preference)



Source: Bloomberg

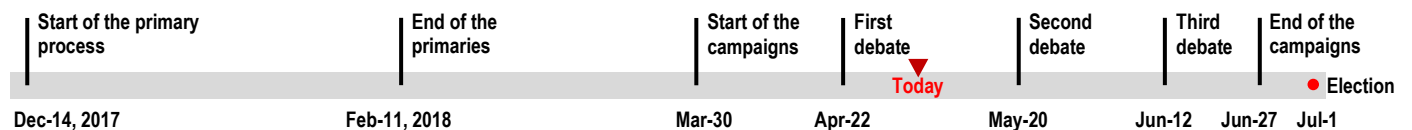
## Probability of winning according to election betting odds

%



Source: PredictIt. Note: The market is not complete, i.e. does not include all possible candidates on the ballot on Election Day

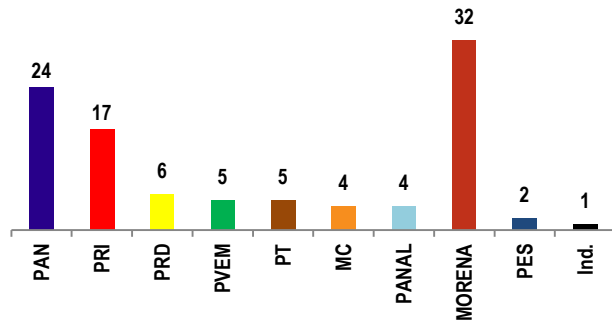
## Election Calendar



Source: Instituto Nacional Electoral

### Electoral preferences for the Lower House

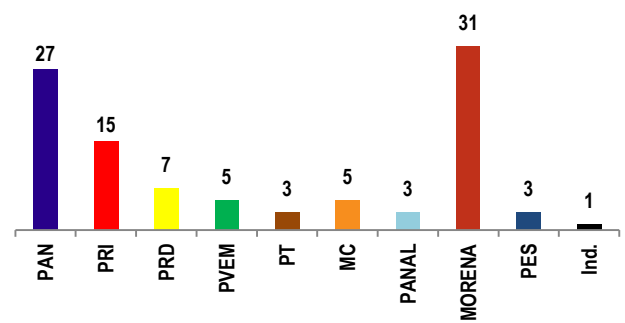
% of voting intention (effective preference)



Source: Parametria, April 30, 2018

### Electoral preferences for the Senate

% of voting intention (effective preference)

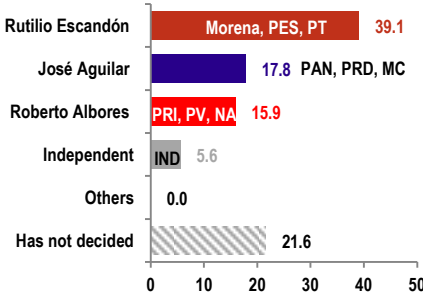


Source: Parametria, April 30, 2018

## Gubernatorial elections

### Chiapas

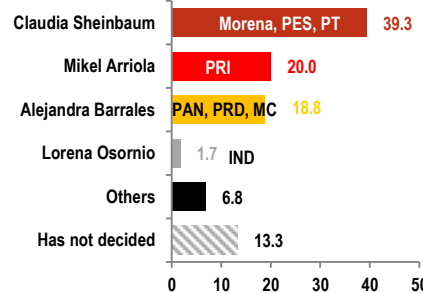
% of voting intention



Source: Massive Caller, May 1, 2018

### Mexico City

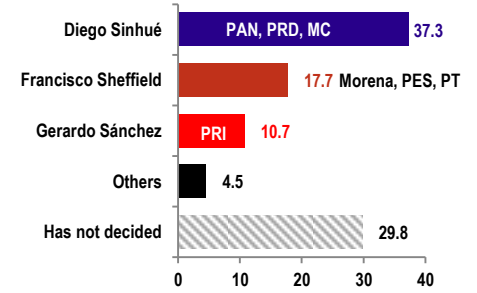
% of voting intention



Source: Massive Caller, May 1, 2018

### Guanajuato

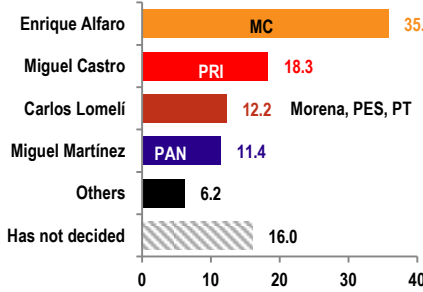
% of voting intention



Source: Massive Caller, May 1, 2018

### Jalisco

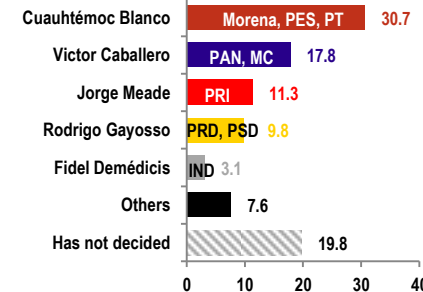
% of voting intention



Source: Massive Caller, May 1, 2018

### Morelos

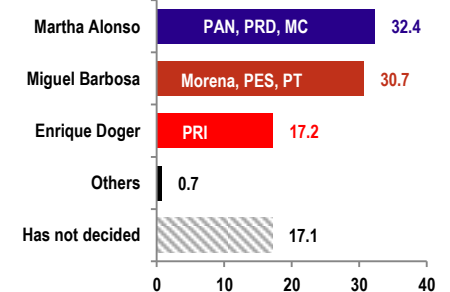
% of voting intention



Source: Massive Caller, May 1, 2018

### Puebla

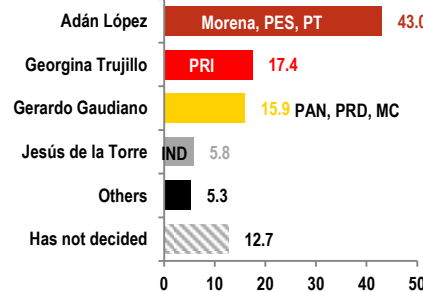
% of voting intention



Source: Massive Caller, May 1, 2018

### Tabasco

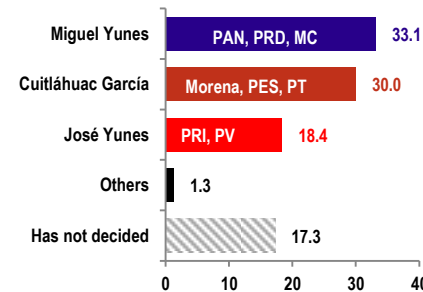
% of voting intention



Source: Massive Caller, May 1, 2018

### Veracruz

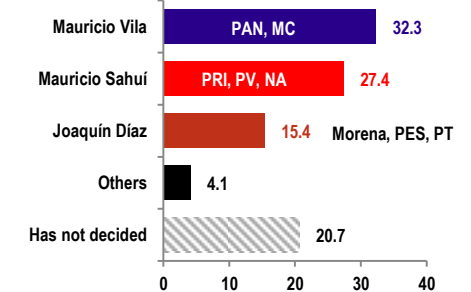
% of voting intention



Source: Massive Caller, May 1, 2018

### Yucatán

% of voting intention



Source: Massive Caller, May 1, 2018

Note: Polls included in this document were selected for their consistency and rigorous methodology, as well as the fact that the surveys were face-to-face and that they display electoral preferences in gross terms. An exception is made for state election surveys, which are surveys done over the phone, given the limited availability of polls at this level. Poll of polls data is shown in effective terms.

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