

Employment report – Marginal decrease in September’s unemployment rate

October 20, 2017

www.banorte.com
www.ixe.com.mx
@analisis_fundam

Francisco Flores
Economist, Mexico
francisco.flores.serrano@banorte.com

Miguel Calvo
Regional and Sectorial Analyst
miguel.calvo@banorte.com

- **Unemployment rate (September; seasonally adjusted figures): 3.3%; Banorte-Ixe: 3.2%; consensus: 3.29%; previous: 3.31%**
- **Part-time workers: 7.4% (previous: 6.9%); participation rate: 59.3% (previous: 58.8%; seasonally adjusted figures)**
- **Looking ahead, we expect unemployment rate to oscillate around these levels in the second half of the year**
- **Sonora stands out as the federal entity with the largest reduction in its unemployment rate for the second consecutive month**

Slight decrease in unemployment rate. According to *INEGI*’s report published today, the unemployment rate stood at 3.3% in September, above our 3.2% forecast (*Bloomberg*’s median forecast: 3.29%). This number implies a marginal 0.01%-pts decrease from August’s rate. Moreover, the part-time workers rate increased to 7.4% from 6.9%, while the participation rate rose to 59.3% from 58.8%, as shown in the table below.

Regarding the informal economy, September’s results show an expansion, despite the positive numbers regarding formal employment published during the week. The percentage of workers who are incorporated in the informal sector represents 26.9% of Mexico’s total labor force, which implies a 0.2%-pts increase from August’s revised figure. Moreover, the percentage of informal workers (without any contractual obligation) –either in the formal or in the informal economy–, represents 57.2% of the Mexican workforce, which implies a 0.1%-pts increase from last month’s figure.

INEGI’s employment report: September 2017

Seasonally adjusted

%	Sep-17	Aug-17	Difference
Unemployment rate	3.3	3.29	-0.01
Participation rate	59.3	58.8	0.5
Part-time workers rate	7.4	6.9	0.5
Informal employment¹	57.2	57.1	0.1
Working in the informal economy	26.9	26.7	0.2
Working in the formal economy	30.3	30.4	-0.1

Source: INEGI

Document for distribution among public

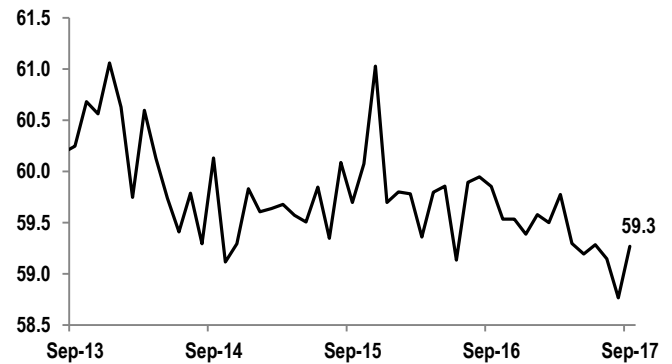
¹ Informal employment considers workers not affiliated to the Social Security Institutes (IMSS and ISSSTE) and the armed forces. However, workers in the formal economy do pay some form of income tax

Unemployment rate
% seasonally adjusted



Source: Banorte-Ixe with data from INEGI

Participation rate
% seasonally adjusted



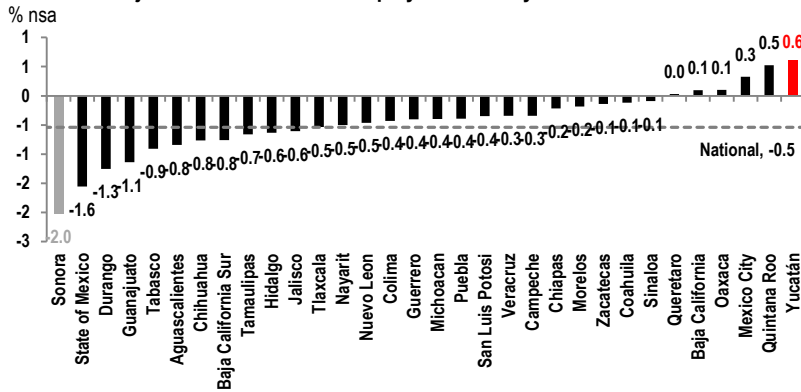
Source: Banorte-Ixe with data from INEGI

Looking ahead, we expect unemployment rate to oscillate around these levels in the fourth quarter of the year. Despite the recent increase in uncertainty about the future of the US-Mexico trade relationship, we believe that this will have a favorable conclusion, which in turn will positively influence employment performance. In addition, it will be positively impacted once reconstruction efforts begin to repair the damage that occurred due to September's earthquakes. However, we foresee that this will be partially offset by the downward trend in public spending, which has already translated in a higher number of unemployed workers.

Regional analysis

Sonora stands out as the federal entity with the largest reduction in its unemployment rate for the second consecutive month. Analyzing the original figures published by *INEGI*, (given that the seasonally adjusted figures for the federal entities are highly volatile), we highlight for the second consecutive month, the 2pp annual reduction in Sonora's unemployment rate, which stood at 3.9%. Moreover, unemployment rate in Sonora stands at 3.7% YTD. In this context, the reduction in the state's unemployment rate was accompanied by a 4.3% yoy increase in the job creation within the formal economy, with the arrival of new investments of 26 companies in the agricultural sector and the growth in education infrastructure. At the national level, we highlight that only 11 entities out of the 32 that make up the Mexican Republic showed a smaller difference in the unemployment rate than that observed at the national level, as shown in next page graph.

Minor and major difference in the unemployment rate by state



Source: INEGI

In addition, in the State of Mexico, Durango, Guanajuato and Tabasco, the labor market has improved substantially vs. September 2016 with significant declines in their unemployment rates. However, in Yucatán, Quintana Roo, Mexico City, Oaxaca, and Baja California, the unemployment rates have substantially increased since September'16, as shown in the following table.

Unemployment rate by state

%; nsa

	Sep-17	Sep-16	Jan-Sep, '17	Difference
Sonora	3.9	5.9	3.7	-2.0
State of Mexico	4.3	5.8	4.1	-1.6
Durango	3.8	5.0	3.8	-1.3
Guanajuato	2.8	3.9	3.4	-1.1
Tabasco	7.1	8.0	7.2	-0.9
Aguascalientes	3.3	4.1	3.7	-0.8
Chihuahua	2.5	3.3	2.8	-0.8
Baja California Sur	4.4	5.2	4.2	-0.8
Tamaulipas	4.4	5.1	4.1	-0.7
Hidalgo	2.3	2.9	3.0	-0.6
Jalisco	2.9	3.5	2.8	-0.6
National	3.6	4.1	3.4	-0.5
Tlaxcala	4.0	4.5	3.6	-0.5
Nayarit	4.0	4.5	3.3	-0.5
Nuevo Leon	3.9	4.4	3.8	-0.5
Colima	3.7	4.2	3.6	-0.4
Guerrero	1.5	1.9	1.8	-0.4
Michoacan	2.6	3.0	2.7	-0.4
Puebla	2.8	3.2	2.8	-0.4
San Luis Potosi	2.4	2.7	2.3	-0.4
Veracruz	3.1	3.5	3.4	-0.3
Campeche	4.0	4.3	3.9	-0.3
Chiapas	3.0	3.2	2.7	-0.2
Morelos	2.7	2.9	1.8	-0.2
Zacatecas	2.6	2.8	2.7	-0.1
Coahuila	4.3	4.4	4.5	-0.1
Sinaloa	3.9	4.0	3.5	-0.1
Queretaro	4.1	4.1	4.3	0.0
Baja California	3.0	2.9	2.8	0.1
Oaxaca	2.1	2.0	2.2	0.1
Mexico City	5.2	4.9	4.4	0.3
Quintana Roo	3.4	2.8	3.1	0.5
Yucatan	2.6	2.0	2.1	0.6

Source: INEGI

As part of the earthquake effects occurred in September, we believe that those events did not affect unemployment rate in the states associated with this matter, thanks to the programs implemented by the government for those affected by the earthquakes. Looking ahead, we expect that unemployment rate in these states could show a reduction in their unemployment rates in the coming months once the reconstruction process has begun.

Disclaimer

The information contained in this document is illustrative and informative so it should not be considered as an advice and/or recommendation of any kind. BANORTE is not part of any party or political trend.

GRUPO FINANCIERO BANORTE S.A.B. de C.V.
Research and Strategy

Gabriel Casillas Olvera	Chief Economist and Head of Research	gabriel.casillas@banorte.com	(55) 4433 - 4695
Raquel Vázquez Godínez	Assistant	raquel.vazquez@banorte.com	(55) 1670 - 2967

Economic Analysis

Delia María Paredes Mier	Executive Director of Economic Analysis	delia.paredes@banorte.com	(55) 5268 - 1694
Alejandro Cervantes Llamas	Senior Economist, Mexico	alejandro.cervantes@banorte.com	(55) 1670 - 2972
Katia Celina Goya Ostos	Senior, Global Economist	katia.goya@banorte.com	(55) 1670 - 1821
Miguel Alejandro Calvo Domínguez	Economist, Regional & Sectorial	miguel.calvo@banorte.com	(55) 1670 - 2220
Juan Carlos García Viejo	Economist, International	juan.garcia.viejo@banorte.com	(55) 1670 - 2252
Francisco José Flores Serrano	Economist, Mexico	francisco.flores.serrano@banorte.com	(55) 1670 - 2957
Lourdes Calvo Fernández	Analyst (Edition)	lourdes.calvo@banorte.com	(55) 1103 - 4000 x 2611

Fixed income and FX Strategy

Alejandro Padilla Santana	Head Strategist – Fixed income and FX	alejandro.padilla@banorte.com	(55) 1103 - 4043
Juan Carlos Alderete Macal, CFA	FX Senior Strategist	juan.alderete.macal@banorte.com	(55) 1103 - 4046
Santiago Leal Singer	Strategist Fixed income and FX	santiago.leal@banorte.com	(55) 1670 - 2144

Equity Strategy

Manuel Jiménez Zaldivar	Director Equity Research — Telecommunications / Media	manuel.jimenez@banorte.com	(55) 5268 - 1671
Victor Hugo Cortes Castro	Technical Analysis	victorh.cortes@banorte.com	(55) 1670 - 1800
Marissa Garza Ostos	Equity Research – Conglomerates / Financials/ Mining / Petrochemicals	marissa.garza@banorte.com	(55) 1670 - 1719
José Itzamna Espitia Hernández	Equity Research – Airlines / Airports / Cement / Infrastructure / REITs	jose.espitia@banorte.com	(55) 1670 - 2249
Valentín III Mendoza Balderas	Equity Research – Auto Parts/ Consumer Discretionary / Real Estate / Retail	valentin.mendoza@banorte.com	(55) 1670 - 2250
Itzel Martínez Rojas	Analyst	itzel.martinez.rojas@banorte.com	(55) 1670 - 2251

Corporate Debt

Tania Abdul Massih Jacobo	Director Corporate Debt	tania.abdul@banorte.com	(55) 5268 - 1672
Hugo Armando Gómez Solís	Senior, Corporate Debt	hugo.gomez@banorte.com	(55) 1670 - 2247
Gerardo Daniel Valle Trujillo	Analyst, Corporate Debt	gerardo.valle.trujillo@banorte.com	(55) 1670 - 2248

Wholesale Banking

Armando Rodal Espinosa	Head of Wholesale Banking	armando.rodal@banorte.com	(55) 1670 - 1889
Alejandro Eric Faesi Puente	Head of Global Markets and Institutional Sales	alejandro.faesi@banorte.com	(55) 5268 - 1640
Alejandro Aguilar Ceballos	Head of Asset Management	alejandro.aguilar.cebillos@banorte.com	(55) 5268 - 9996
Arturo Monroy Ballesteros	Head of Investment Banking and Structured Finance	arturo.monroy.ballesteros@banorte.com	(55) 5004 - 1002
Gerardo Zamora Nanez	Head of Transactional Banking, Leasing and Factoring	gerardo.zamora@banorte.com	(81) 8318 - 5071
Jorge de la Vega Grajales	Head of Government Banking	jorge.delavega@banorte.com	(55) 5004 - 5121
Luis Pietrini Sheridan	Head of Private Banking	luis.pietrini@banorte.com	(55) 5004 - 1453
René Gerardo Pimentel Ibarrola	Head of Asset Management	pimentelr@banorte.com	(55) 5268 - 9004
Ricardo Velázquez Rodríguez	Head of International Banking	rvelazquez@banorte.com	(55) 5004 - 5279
Victor Antonio Roldan Ferrer	Head of Corporate Banking	victor.rolan.ferrer@banorte.com	(55) 5004 - 1454