

Weekly 2018 election tracker

May 18, 2018

Banorte Economic Research & Strategy

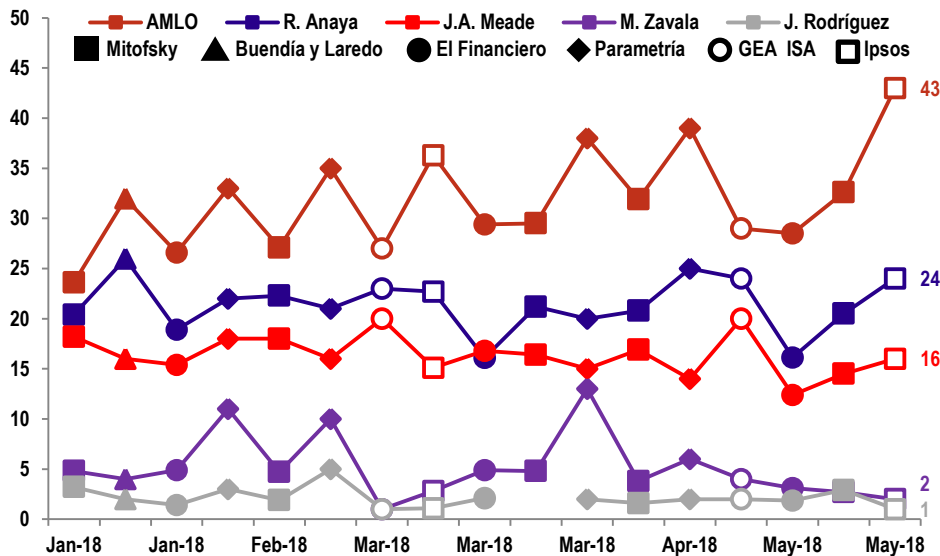
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- Margarita Zavala, one of the independent candidates, announced this week that she will not run for the Presidency
- This week we present the latest polls from *El Financiero*, *Consulta Mitofsky*, and *Ipsos* which were conducted on May 2, May 13, and May 15 respectively
- The second Presidential debate will be held on Sunday at 10:30pm (ET) in Tijuana, BC. The debate format will be similar to a Townhall, with participation from the audience [YouTube Link: <[LINK](#)>]

Electoral preferences

% of voting intention (gross preference)



Source: Buendía & Laredo, Consulta Mitofsky, El Financiero, GEA ISA, Ipsos, Parametría

Results of the latest polls

% of voting intention (gross preference)

Poll	RA	AMLO	JAMK	JRC	MZ
Buendía & Laredo	26	32	16	2	4
Consulta Mitofsky	21	33	15	3	3
El Financiero	16	29	12	2	3
GEA ISA	24	29	20	2	4
Ipsos	24	43	16	1	2
Parametría	25	39	14	2	6

Source: Buendía & Laredo, Consulta Mitofsky, El Financiero, GEA ISA, Ipsos, Parametría

Poll of polls

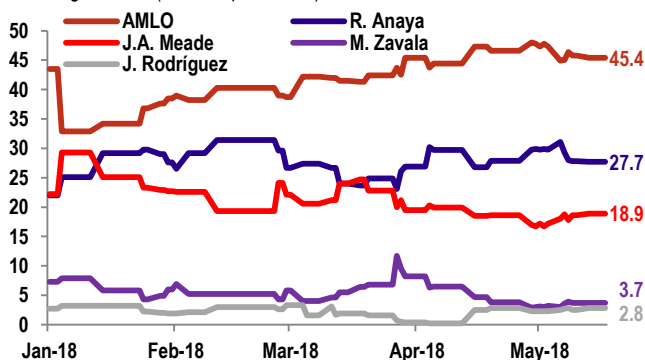
% of voting intention (effective preference)

Poll	RA	AMLO	JAMK	JRC	MZ
Oraculus	29	44	20	3	4
Bloomberg	28	45	19	2	4
El País	28	43	22	2	6

Source: Oraculus, Bloomberg, El País

Poll of Polls: Bloomberg

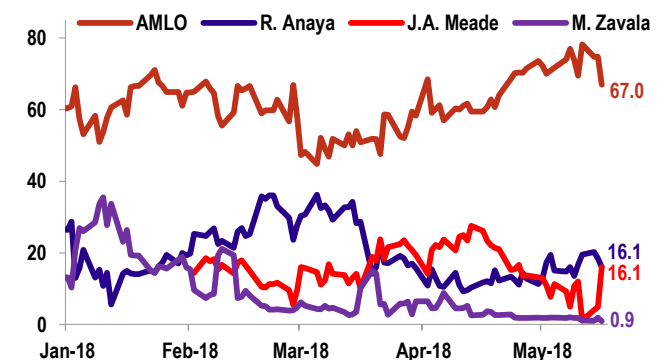
% of voting intention (effective preference)



Source: Bloomberg

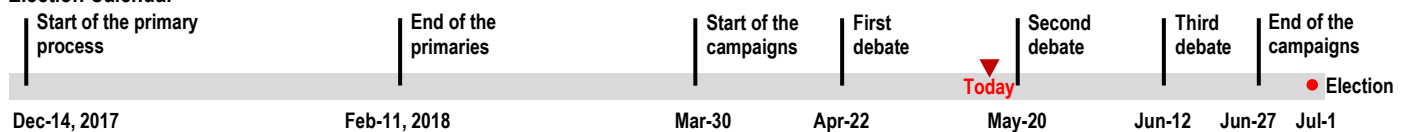
Probability of winning according to election betting odds

%



Source: PredictIt. Note: The market is not complete, i.e. does not include all possible candidates on the ballot on Election Day

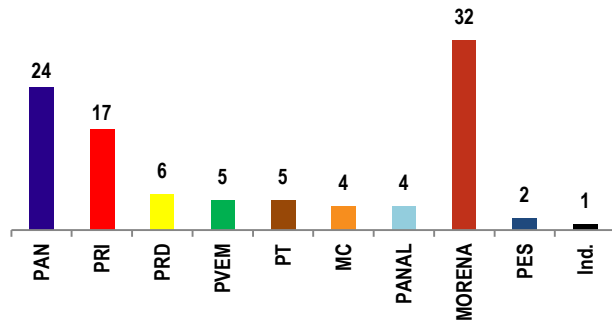
Election Calendar



Source: Instituto Nacional Electoral

Electoral preferences for the Lower House

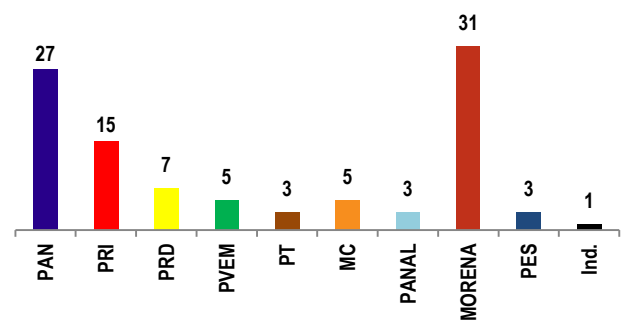
% of voting intention (effective preference)



Source: Parametria, April 30, 2018

Electoral preferences for the Senate

% of voting intention (effective preference)

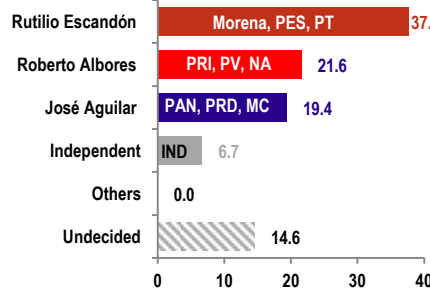


Source: Parametria, April 30, 2018

Gubernatorial elections

Chiapas

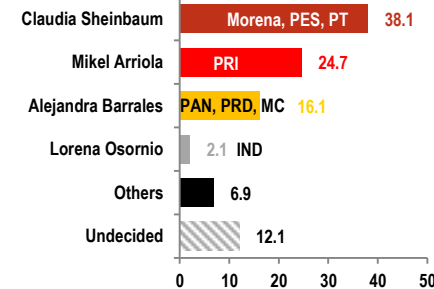
% of voting intention



Source: Massive Caller, May 15, 2018

Mexico City

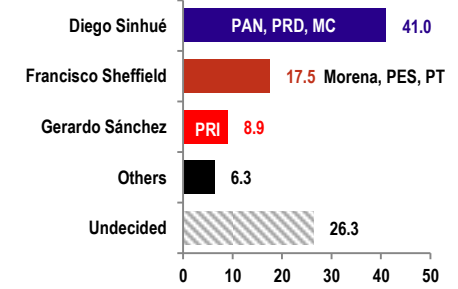
% of voting intention



Source: Massive Caller, May 16, 2018

Guanajuato

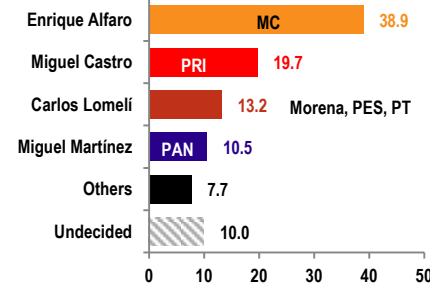
% of voting intention



Source: Massive Caller, May 15, 2018

Jalisco

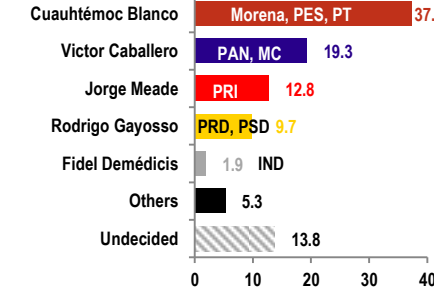
% of voting intention



Source: Massive Caller, May 15, 2018

Morelos

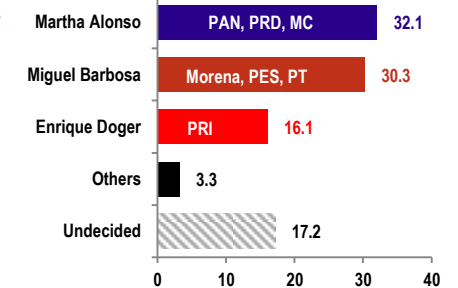
% of voting intention



Source: Massive Caller, May 15, 2018

Puebla

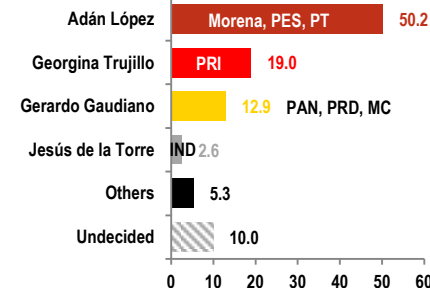
% of voting intention



Source: Massive Caller, May 15, 2018

Tabasco

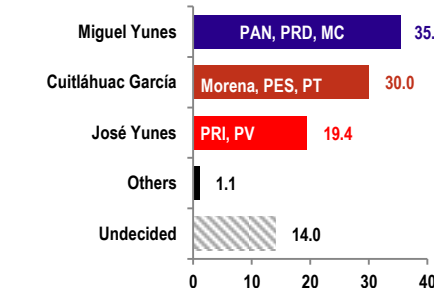
% of voting intention



Source: Massive Caller, May 15, 2018

Veracruz

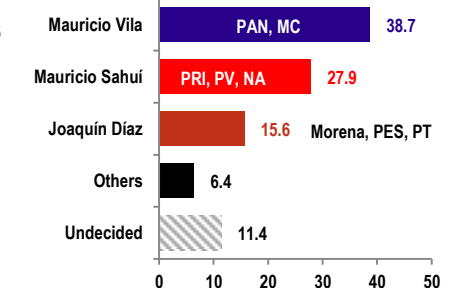
% of voting intention



Source: Massive Caller, May 15, 2018

Yucatán

% of voting intention



Source: Massive Caller, May 15, 2018

Note: Polls included in this document were selected for their consistency and rigorous methodology, as well as the fact that the surveys were face-to-face and that they display electoral preferences in gross terms. An exception is made for state election surveys, which are surveys done over the phone, given the limited availability of polls at this level. Poll of polls data is shown in effective terms.

Disclaimer: The information contained in this document is illustrative and informative so it should not be considered as an advice and/or recommendation of any kind. BANORTE is not part of any party or political trend.

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