

GRUPO FINANCIERO BANORTE, S.A.B. DE C.V.

MANAGEMENT PROXY OF THE CORPORATION FOR THE ORDINARY GENERAL SHAREHOLDERS' MEETING

This is to certify that the undersigned, a voting member of Grupo Financiero Banorte, S.A.B. de C.V. (“GFNORTE”), has designated Mrs. Ursula Wilhelm Nieto, Head of Investor Relations and Financial Intelligence, or _____ as her representative to cast all votes and express all approvals or disapprovals that said member may be entitled to cast or express at the Ordinary General Shareholders' Meeting to be held on January 21, 2015, at 11:00 am, in the building located at Avenida Revolucion #3,000 Sur, Colonia Primavera, in Monterrey, Nuevo Leon, Mexico, and any lawfully adjourned meetings thereof, and for all purposes provided by the Articles of Incorporation, the By-Laws and the Annual Meeting call of Grupo Financiero Banorte.

The shares represented by this Proxy amounting to _____ shares will be voted pursuant to the instructions given below. All of the shares represented by this proxy will be voted as specified by the shareholder. However, if no instructions are given, this proxy will be voted IN FAVOR OF the proposals set out herein. In no event shall this proxy be valid for a period longer than 30 days after the first meeting for which it is given.

For further details related to the following points of the agenda, please consult the attached document: “OGM Resolution Proposals January 21, 2015”.

GRUPO FINANCIERO BANORTE, S.A.B. DE C.V.

Ordinary General Shareholders' Meeting

<p>1. Discussion, and if the case, approval of a proposed cash dividend payment equivalent to Ps 0.2435 per share.</p> <p>It is proposed to distribute a cash dividend of Ps. 0.2435 per share, derived from the Retained Earnings of Prior Years. This dividend corresponds to the second of four payments that will be made for a total amount of Ps. 0.9740 per share, which will be paid on January 30, 2015.</p>	In favor: Abstain: Against:
<p>2. Designation of delegate(s) to formalize and execute the resolutions passed by the Assembly.</p>	In favor: Abstain: Against

This Proxy shall be revocable, at any time, at the request of the undersigned voting member.

Signed by:

Firm:

Date: