GRUPO FINANCIERO BANORTE, S.A.B. DE C.V.

MANAGEMENT PROXY OF THE CORPORATION FOR THE ORDINARY MEETING OF SHAREHOLDERS

This is to certify that the undersigned, a voting member of Grupo Financiero
Banorte, S.A.B. de C.V., has designated Mr. David Suarez, Head of Investor
Relations and Corporate Development, or in their place
as his or her representative to cast
all votes and express all approvals or disapprovals that said member may be
entitled to cast or express at the Ordinary General Shareholders' Meeting to be
held on October 14 th , 2013, at 11:00 am, in the building located at Avenida
Revolución 3000 Sur, Colonia Primavera, in Monterrey, Nuevo León, Mexico, and
for all purposes provided by the Articles of Incorporation, the By-Laws and the
Shareholders' Meeting call of Grupo Financiero Banorte, S.A.B. de C.V.
The shares represented by this proxy amounting to shares will
be voted pursuant to the instructions given below. All of the shares represented by
this proxy will be voted as specified by the shareholder. However, if no instructions
are given, this proxy will be voted IN FAVOR OF the proposals set out herein. In
no event shall this proxy be valid for a period longer than 30 days since the

proposed date of the referred Shareholders' Meeting.

GRUPO FINANCIERO BANORTE, S.A.B. DE C.V.

For further details related to the following points of the agenda, please consult the attached document: "OGM Resolution Proposals October 14, 2013"

Ordinary General Shareholders' Meeting

1. Approval of a proposed cash dividend payment	In favor:
equivalent to Ps. \$0.7852 per share.	
It is proposed to distribute a cash dividend of Ps. \$0.7852	
per share, derived from the retained earnings of previous years, which will be paid in four installments of Ps \$0.1963	Abstain:
per share each, on October 23rd, 2013, January 23 rd , 2014,	
April 23 rd , 2014 and July 23rd, 2014. The total amount of	
the dividend to be paid in four disbursements represents	Against:
20% of the recurring profits generated in 2012.2. Board of Directors' report regarding the amount of	Not voted
common shares representing the Company's equity	
effectively subscribed and paid through the public	
primary offering and consequent increase of the paid-	
in capital of the Company, approved by the	
Extraordinary General Shareholders' Meeting on July	
3rd, 2013.	
3. External Auditor's Report regarding the Company's tax	Not voted
status.	
4. Designate the delegate(s) to formalize and execute the	In favor:
resolutions passed by the Assembly.	Abstain:
	Against:

This proxy sha	all be revocable, at any time, at the request of the undersigned voting
	Signed by:
	Firm:
	Dated: