

Grupo Financiero Banorte, S.A.B. de C.V.

FIRST NOTICE

Ordinary General Shareholders' Meeting

As agreed by the Board of Directors, Shareholders of Grupo Financiero Banorte, S.A.B. de C.V. are hereby called to attend the Ordinary General Shareholders' Meeting to be held on December 20th, 2013, at 11:00 am, in the building located at Avenida Revolución #3000 Sur, Colonia Primavera, in Monterrey, Nuevo León, to address the following issues:

Agenda

To inform and take the resolutions that the Assembly deems appropriate regarding the following issues:

- I. Discussion and if the case, approval of the proposal to modify the First Resolution of the Ordinary General Shareholders' Meeting held on October 14th, 2013, in order to make advanced payments on December 31st, 2013 at the latest of the dividend that would be disbursed on January 23rd, 2014 and April 23rd, 2014 amounting to Ps 0.1983 per share, respectively.**
- II. Designation of delegate(s) to formalize and execute the resolutions passed by the Assembly.**

We would like to inform all shareholders that admission cards to the Meeting will be delivered upon presenting the respective record of deposit issued by S.D. Indeval, Institucion para el Depósito de Valores, S.A. de C.V. (Central Securities' Depository) and where appropriate, with the supplementary listings referenced in the Securities Market Law. The corresponding admission cards must be requested and delivered during normal business hours at the office of the Board of Directors' Secretary, located at Avenida Revolución #3000 Sur, Colonia Primavera, in the city of Monterrey, N.L., no later than one business day prior to the date of the scheduled meeting.

Shareholders may attend the Meeting in person or be represented by a Proxy, with previous notification as per the applicable forms issued by this Company, in accordance with Article 49 Section III of the Securities Market Law. The Power of attorney forms and other documentation related with the agenda are available to Shareholders in the Board of Directors' Secretary of the office mentioned above.

Monterrey, N.L., December 4th, 2013.

Lic. Héctor Ávila Flores
Secretary to the Board of Directors