

**Grupo Financiero Banorte, S.A.B. de C.V.**

**First Notice**

**Ordinary General Shareholders' Meeting**

As agreed by the Board of Directors, shareholders of Grupo Financiero Banorte, S.A.B. de C.V. (the "Company") are hereby called to attend the Ordinary General Shareholders' Meeting to be held on February 19<sup>th</sup>, 2016, at 11:00 am in the building located at Avenida Revolucion #3,000 Sur, Colonia Primavera, in Monterrey, Nuevo Leon, to address the following issues:

**Agenda**

**To inform and take the resolutions that the Assembly deems appropriate regarding the following issues:**

- I.- Proposal, discussion, and if the case, approval of a proposed cash dividend payment.**
- II.- Designation of delegate(s) to formalize and execute the resolutions passed by the Assembly.**

We would like to inform all shareholders that admission cards to the Meeting will be delivered upon presenting the respective record of deposit issued by S.D. Indeval, Institucion para el Deposito de Valores, S.A. de C.V. (Central Securities' Depository) and where appropriate, with the supplementary listings referenced in the Securities Market Law. The corresponding admission cards must be requested and delivered during normal business hours at the office of the Board of Directors' Secretary, located at Avenida Revolucion #3,000 Sur, Colonia Primavera, in the city of Monterrey, N.L., no later than February 18<sup>th</sup>, 2016 at 11: 00 am.

Shareholders may attend the Meeting in person or be represented by a Proxy, as per the applicable forms issued and delivered, for such purpose, by this Company, in accordance with Article 49 Section III of the Securities Market Law.

The Power of Attorney forms and other documentation related to the agenda will be available to shareholders at the Company's offices during normal business hours for 15 calendar days prior to the date of the Meeting, that is, 15 calendar days prior February 19<sup>th</sup>, 2016 .

Monterrey, N.L., January 28<sup>th</sup>, 2016.

**Lic. Hector Avila Flores**  
**Secretary to the Board of Directors**