

Grupo Financiero Banorte, S.A.B. de C.V.

FIRST NOTICE

Ordinary General Shareholders' Meeting

As agreed by the Board of Directors, Shareholders of Grupo Financiero Banorte, S.A.B. de C.V. are hereby called to attend the Ordinary General Shareholders' Meeting to be held on October 14th, 2013, at 11:00 am, in the building located at Avenida Revolución #3000 Sur, Colonia Primavera, in Monterrey, Nuevo León, to address the following issues:

AGENDA

To inform and take the resolutions that the Assembly deems appropriate regarding the following issues:

- I. Discussion and if the case, approval of a proposed cash dividend payment equivalent to \$0.7852 per share.**
- II. Company's Board of Directors' report regarding the amount of common shares representing the Company's equity effectively subscribed and paid through the public primary offering and consequent increase of the paid-in capital of the Company, approved by the Extraordinary General Shareholders' Meeting on July 3rd, 2013.**
- III. External Auditor's report on the Company's tax situation.**
- IV. Designation of delegate(s) to formalize and execute the resolutions passed by the Assembly.**

We would like to inform all shareholders that admission cards to the Meeting will be delivered upon presenting the respective record of deposit issued by S.D. Indeval, Institucion para el Depósito de Valores, S.A. de C.V. (Central Securities' Depository) and where appropriate, with the supplementary listings referenced in the Securities Market Law. The corresponding admission cards must be requested and delivered during normal business hours at the office of the Board of Directors' Secretary, located at Avenida Revolución #3000 Sur, Colonia Primavera, in the city of Monterrey, N.L., no later than one business day prior to the date of the scheduled meetings.

Shareholders may attend the Meetings in person or be represented by a Proxy, with previous notification as per the applicable forms issued by this Company, in accordance with Article 49 Section III of the Securities Market Law. The Power of attorney forms and other documentation related with the agenda are available to Shareholders in the Board of Directors' Secretary of the office mentioned above.

Monterrey, N.L., September 24th, 2013.

Lic. Héctor Ávila Flores
Secretary to the Board of Directors