

Grupo Financiero Banorte, S.A.B. de C.V.

First Notice

Annual General Shareholders' Meeting

As agreed by the Board of Directors, shareholders of Grupo Financiero Banorte, S.A.B. de C.V. are hereby called to attend the Annual General Shareholders' Meeting to be held on April 25, 2014, at 11:00 am, in the building located at Avenida Revolución #3000 Sur, Colonia Primavera, in Monterrey, Nuevo León, to address the following issues:

AGENDA

To inform and take the resolutions that the Assembly deems appropriate regarding the following issues:

- I.- Presentation and if the case, approval of the reports referred in section IV, Article 28 of the Securities Market Law, corresponding to the year ended December 31st, 2013.**
- II.- Distribution of profits.**
- III.- Appointment of the members of the Company's Board of Directors and qualify their independence.**
- IV.- Determine the compensation for the members of the Company's Board of Directors.**
- V.- Designation of the members of the Audit and Corporate Practices Committee.**
- VI.- Designation of the members of the Risk Policies Committee.**
- VII.- Board of Directors' Report regarding shares repurchase transactions carried out during 2013 and determination of the maximum amount of financial resources that will be applied for share repurchases during 2014.**
- VIII.- Designation of delegate(s) to formalize and execute the resolutions passed by the Assembly.**

We would like to inform all shareholders that admission cards to the Meeting will be delivered upon presenting the respective record of deposit issued by S.D. Indeval, Institución para el Depósito de Valores, S.A. de C.V. (Central Securities' Depository) and where appropriate, with the supplementary listings referenced in the Securities Market Law. The corresponding admission cards must be requested and delivered during normal business hours at the office of the Board of Directors' Secretary, located at Avenida Revolucion #3000 Sur, Colonia Primavera, in the city of Monterrey, N.L., no later than one business day prior to the date of the scheduled Meeting.

Shareholders may attend the Meeting in person or be represented by a Proxy, with previous notification as per the applicable forms issued by this Company, in accordance with Article 49 Section III of the Securities Market Law. The Power of Attorney forms and other documentation related with the agenda are available to shareholders in the Board of Directors' Secretary of the office mentioned above.

Monterrey, N.L., April 4, 2014.

Lic. Héctor Ávila Flores
Secretary to the Board of Directors