

Grupo Financiero Banorte, S.A.B. de C.V.

First Notice

Extraordinary General Shareholders' Meeting

As agreed by the Board of Directors, shareholders of Grupo Financiero Banorte, S.A.B. de C.V. are hereby called to attend the Extraordinary General Shareholders' Meeting to be held on July 3rd, 2013, 11:00 am, in the building located at Avenida Revolución #3000 Sur, Colonia Primavera, in Monterrey, Nuevo León, to address the following issues:

AGENDA

To inform and take the resolutions that the Assembly deems appropriate regarding the following issues:

- I. Proposal, discussion, and if the case, approval regarding the increase of the variable portion of the Company's equity, through the issuance of non-subscribed common shares to be placed among the investment public through a public primary offering, without the application of preferential subscription rights, in terms of Article 53 of the Securities Market Law, subject to the National Banking and Securities Commission authorization.**
- II. Proposal, discussion, and if the case, approval regarding the public primary offering of the representative common shares of Company's equity in Mexico, the United States and other foreign markets, under the applicable legislation.**
- III. Designation of delegate(s) to formalize and execute the resolutions passed by the Assembly.**

We would like to inform all shareholders that admission cards to the Meeting will be delivered upon presenting the respective record of deposit issued by S.D. Indeval, Institución para el Depósito de Valores, S.A. de C.V. (Central Securities' Depository) and where appropriate, with the supplementary listings referenced in the Securities Market Law. The corresponding admission cards must be requested and delivered during normal business hours at the office of the Board of Directors' Secretary, located at Avenida Revolucion #3000 Sur, Colonia Primavera, in the city of Monterrey, N.L., no later than one business day prior to the date of the scheduled meeting.

Shareholders may attend the Meeting in person or be represented by a Proxy, with previous notification as per the applicable forms issued by this Company, in accordance with Article 49 Section III of the Securities Market Law. The Power of attorney forms and other documentation related with the agenda are available to shareholders in the Board of Directors' Secretary of the office mentioned above.

Monterrey, N.L., June 12th, 2013.

Lic. Héctor Ávila Flores
Secretary of the Board of Directors