Grupo Financiero Banorte, S.A.B. de C.V.

First Notice

As agreed by the Board of Directors, shareholders of Grupo Financiero Banorte, S.A.B. de C.V. are hereby called to attend the Extraordinary and Annual General Shareholders' Meetings to be held on April 26th, 2013, at 11:00 am and 11:30 am, respectively, in the building located at Avenida Revolución #3000 Sur, Colonia Primavera, in Monterrey, Nuevo León, to address the following issues:

Extraordinary General Shareholders' Meeting

AGENDA

To inform and take the resolutions that the Assembly deems appropriate regarding the following issues:

- I.- Discussion, and if the case, approval of changes to Article Second of the Corporate By-Laws of the Company, in order to (i) exclude Ixe Banco, S.A., Institución de Banca Múltiple, Grupo Financiero Banorte and Fincasa Hipotecaria, S.A. de C.V., Sociedad Financiera de Objeto Múltiple, Entidad Regulada, Grupo Financiero Banorte as integrated entities of Grupo Financiero Banorte, S.A.B. de C.V., and ii) modify the legal denomination of Ixe Soluciones, S.A. de C.V., Sociedad Financiera de Objeto Múltiple, Entidad Regulada, Grupo Financiero Banorte, to Sólida Administradora de Portafolios, S.A. de C.V., Sociedad Financiera de Objeto Múltiple, Entidad Regulada, Grupo Financiero Banorte, and of Ixe Fondos, S.A. de C.V., Sociedad Operadora de Sociedades de Inversión, Grupo Financiero Banorte, to Operadora de Fondos Banorte Ixe, S.A. de C.V., Sociedad Operadora de Sociedades de Inversión, Grupo Financiero Banorte, and as a result, authorization to subscribe a new Agreement of Shared Responsibilities.
- II.- Designation of delegate(s) to formalize and execute the resolutions passed by the Assembly.
- III.- Drafting, reading and approval of the Assembly's minutes.

Annual General Shareholders' Meeting

AGENDA

To inform and take the resolutions that the Assembly deems appropriate regarding the following issues:

- I.- Presentation and if the case, approval of the reports referred in section IV, Article 28 of the Securities Market Law, corresponding to the year ended December 31st, 2012.
- II.- Distribution of profits.
- III.- Appointment of the members of the Company's Board of Directors and qualify their independence.
- IV.- Determine the compensation for the members of the Company's Board of Directors.
- V.- Designation of the members of the Audit and Corporate Practices Committee.
- VI.- Designation of the members of the Risk Policies Committee.
- VII.- Board of Directors' Report regarding shares repurchase transactions carried out during 2012 and determination of the maximum amount of financial resources that will be applied for share repurchases during 2013.
- VIII.- Discussion, and if the case, approval to modify the integration and duties of the Regional Boards.
- IX.- Approval to certify the Company's By-Laws.
- X.- Designation of delegate(s) to formalize and execute the resolutions passed by the Assembly.
- XI.- Drafting, reading and approval of the Assembly's minutes.

We would like to inform all shareholders that admission cards to the Meetings will be delivered upon presenting the respective record of deposit issued by S.D. Indeval, Institución para el Depósito de Valores, S.A. de C.V. (Central Securities' Depository) and where appropriate, with the supplementary listings referenced in the Securities Market Law. The corresponding admission cards must be requested and delivered during normal business hours at the office of the Board of Directors' Secretary, located at Avenida Revolucion #3000 Sur, Colonia Primavera, in the city of Monterrey, N.L., no later than one business day prior to the date of the scheduled meetings.

Shareholders may attend the Meetings in person or be represented by a Proxy, with previous notification as per the applicable forms issued by this Company, in accordance with Article 49 Section III of the Securities Market Law. The Power of attorney forms and other documentation related with the agenda are available to shareholders in the Board of Directors' Secretary of the office mentioned above.

Monterrey, N.L., April 5th, 2013.

Lic. Héctor Ávila Flores Secretary to the Board of Directors