

**San Pedro Garza García, N.L, as of May 10<sup>th</sup>, 2018.**

With respect to the First Notice published today calling to an Ordinary General Shareholders' Meeting to be held on June 1<sup>st</sup>, 2018, shareholders are informed of the following for the Meeting's agenda:

**ORDINARY GENERAL SHAREHOLDERS' MEETING**

**I. Discussion, and if the case, approval of a proposed cash dividend payment.**

**First.-** It is proposed to distribute a cash dividend of Ps \$9,563'232,574.83 (nine billion, five hundred and sixty-three million, two hundred and thirty-two thousand, five hundred and seventy-four pesos 83/100) or Ps 3.447788386581080 per share, against delivery of coupon 9.

This disbursement was approved by the Board of Directors on April 26<sup>th</sup>, 2018 and represents 40% of the net profits of 2017, which derived from the Fiscal Net Income as of December 31<sup>st</sup>, 2013.

**Second.-** It is proposed that the dividend of 2018 be paid on June 11<sup>th</sup>, 2018 through S.D. Indeval, Institución para el Depósito de Valores, S.A. de C.V. (Institution for the Securities' Deposit), with previous notice published by the Secretary of the Board of Directors in one of the most circulated newspapers in the city of Monterrey, Nuevo León and through the Electronic Delivery and Information Diffusion System "Sistema Electrónico de Envío y Difusión de Información" (SEDI) of the Mexican Stock Exchange.

**II. Designation of delegate(s) to formalize and execute the resolutions passed by the Assembly.**

**Third.-** Delegates are designated to carry out all necessary deeds to execute and formalize the resolutions passed by the Assembly.