

FOR THE SIXTH CONSECUTIVE QUARTER, GFNORTE'S PROFITS INCREASE, GROWING BY 17% YoY AT CLOSING 4Q10.

- GFNorte's quarterly Net Income reached Ps. 1.76 billion in 4Q10.
- Core deposits grew by 7% YoY, mainly driven by demand and retail time deposits.
- The loan portfolio increased by 10% annually, driven by 30% annual in payroll loans, 22% in government loans, 13% in mortgage and 10% in corporate loans.
- Non Performing Loan ratio was 2.5% at the end of the quarter..
- Reserve coverage increased from 122% to 124% compared to the same period last year; the outstanding balance of Ps 1.25 billion of the Mexicana loan has been fully reserved.
- The Capitalization Ratio (IC) at closing of 4Q10 was 16.1%, comparing favorably to the industry, showing Banorte's financial strength.
- Grupo Financiero Banorte and Ixe Grupo Financiero reached a merger agreement.
- The Mexicana de Aviación loan is fully reserved.
- Banorte Movil - the Bank in your Mobile phone receives two international awards.
- Nacional Financiera (Nafin) recognizes Banorte as Leader in the SME sector.
- Banorte and 7-Eleven Mexico initiate third party correspondent operations.
- Banorte builds a modern Call Center in Monterrey with an investment of Ps. 616 million.

Mexico D.F. January 25th, 2011. Grupo Financiero Banorte (GFNORTE) announced today operating results as of December 31st, 2010 (4Q10). For the sixth consecutive quarter, GFNORTE posted profits, reaching Ps 1.76 billion, a 17% increase compared against 4Q09 and 3% QoQ increase. The bank contributed 76% of these profits, for a total of Ps 1.33 billion. The net profit for 2010 was Ps 6.71 billion, 17% higher than recurrent profits in 2009. Excluding the benefits of the recovery related to the Comercial Mexicana loan and the negative impact of fully reserving the Mexicana loan, net income was Ps. 7.0 billion during 2010, 23% higher compared to the recurrent profits recorded in 2009.

The return on equity (ROE) during 2010 was 15.5% and the return on assets (ROA) was 1.2%, larger than the 14.9% and 1.0% returns of 2009, respectively.

Net Interest Income and Deposits

Core deposits grew by 7% annually to Ps. 239 billion in 4Q10, higher than the Ps 222 billion of 4Q09, driven by growth in demand deposits and retail time deposits. During 4Q10, net interest income grew by 8% compared against the same period of the previous year, totaling Ps 5.98 billion.

Loan Portfolio

At closing of 4Q10, performing loans grew by 10% YoY and 4% QoQ to Ps 263.10 billion. For a second consecutive quarter the loan portfolio shown continuous growth, business dynamics not seen since the crisis that struck in late 2008. This trend is a result of the bank's strategies to reactivate loan originations and take advantage of a more favorable economic environment.

Government loans increased by 22% YoY and 7% QoQ, reaching Ps 47.55 billion being the sector with the highest growth in terms of loan originations during the past 12 months. Commercial loans totaled Ps 87.83 billion, a 4% QoQ and YoY growth driven mainly by the SME sector. The corporate portfolio reached Ps 44.18 billion, increasing by 10% YoY and 2% QoQ due to reactivation of demand in this sector. Consumer loans grew by 11% compared with the

same period of last year. Mortgages maintained a positive trend, finishing the quarter with a balance of Ps 55.72 billion, increasing 13% YoY and 4% QoQ, which consolidates Banorte as the number two mortgage bank in the country. Payroll loans totaled Ps 8.46 billion, an increase of 30% YoY and 6% QoQ. Credit card loans were at levels similar to 3Q10 with Ps 11.16 billion.

The bank's PDL ratio was 2.5% at the end of 4Q10 the same that we reported on 4Q09. Grupo Financiero Banorte closed 4Q10 with a PDL balance of Ps 6.66 billion. Without consider the fully reserving the Mexicana loan, the PDL ratio have been 2.0% at the end of the year.

The reserve coverage of the Group was 124% at closing of 4Q10, higher than the 122% registered during the same quarter of last year.

Efficiency Ratio

The Efficiency Ratio for 2010 was 52%, slightly lower than the level registered last year.

Capitalization

The Capitalization Ratio was 16.1% at closing of 4Q10, with a Tier 1 of 12.1%. This solid level will allow Banorte to take advantage of high quality growth opportunities.

Other Subsidiaries

Long Term Savings, which includes the AFORE, Insurance and Annuities, reported net income of Ps 444 million during 2010, 17% higher than during previous year. During 2010, Other Finance Companies which includes the Factoring & Leasing company and Warehouse registered profits of Ps 500 million, 18% higher than in 2009. The Broker Dealer (Brokerage House) posted profits during 2010 of Ps 403 million, a 98% increase from 2009.

Material Events of the Quarter

During 4Q10, Banorte continued its efforts to strengthen its fundamentals, and emerge a more solid institution that will take advantage of growth opportunities under a more favorable economic environment, despite growing competition. These efforts are reflected in the following events:

- **Gruma has announced its intention to sell part of its stake in Grupo Financiero Banorte.**

On January 21st, Gruma, made public that intends to sell part of its common shares in GFNORTE through a global offering, which as of today represent 8.80% of GFNORTE's share capital.

- **Grupo Financiero Banorte and Ixe Grupo Financiero reach a merger agreement.**

On November 17th, following the material event published on October 19th stating that Grupo Financiero Banorte S.A.B de C.V. ("GFNORTE") (BMV: GFNORTEO) and IXE Grupo Financiero S.A.B. de C.V. ("IXE") (BMV: IXEGFO) had reached a binding agreement to pursue an integration mechanism, GFNORTE revealed that after having carried out the corresponding audits, both institutions had reached a binding merger agreement, subject to corporate approvals by corresponding authorities. It is estimated that the merger will be completed before the end of 1Q11. Duff & Phelps, issued an opinion stating that as of the date of the binding agreement, the merger consideration is fair to GFNorte shareholders.

- **Mexicana de Aviación had been 100% reserved**

GFNORTE reported that as of December 31st, 2010, the loan's outstanding balance of Ps 1.25 billion had been 100% reserved.

- **Banorte Movil - the Bank in your Mobile phone demonstrates leadership.**

"Banorte Mobile" received the "Best Solution in the Mobile category" award granted by the Mexican Internet Association and the Latin American Institute of Electronic Commerce, as well as the "E-Commerce Award Mexico 2010". These recognitions demonstrate Banorte's leadership in technology and innovation in mobile banking.

- **Nacional Financiera (Nafin) recognizes Banorte as Leader in the SME sector.**

Banorte was recognized as the institution receiving the highest number of awards from Nacional Financiera (Nafin) for support offered to small and medium sized Mexican companies (SME's) during 2010. This year, Banorte introduced the innovative "Solución Integral PyME " which offers, by signing a single contract- twelve products to support these companies.

- **Banorte and 7-Eleven Mexico initiate third party correspondent operations.**

On November 9th, Banorte and 7-Eleven formally began to offer financial services in seven states, enabling Banorte's clients and account holders to make deposits to their accounts, pay for various services and pay their Banorte credit cards at more than 1,170 7-Eleven stores.

- **Banorte builds a modern Call Center in Monterrey with an investment of Ps 616 million.**

On November 4th, 2010, the Governor of Nuevo Leon, Rodrigo Medina de la Cruz, and Don Roberto Gonzalez Barrera, President of the GFNorte Board of Directors, accompanied CEO Alejandro Valenzuela to set the first stone of what will be the "Banorte Call Center", an environmentally friendly, modern building through which the institution will generate approximately 2,000 jobs, primarily for Nuevo Leon students, with an investment of Ps 616 million.

The Mexican banking system operates in a low interest rates environment and increasing regulatory measures that significantly impact the banks' performance. Nonetheless, Mexico's economy is showing signs of recovery, offering significant opportunities in the financial system by having low banking penetration levels compared to other countries. Moreover, Banorte has grown with strength, and is committed to continue in the same path, keeping its solid capital base, always ensuring asset quality, while providing support and service to Mexican families and businesses as well as growing its presence as a Mexican financial institution.