

Monterrey, N.L., as of September 21th, 2012.

With respect to the First Notice published on September 21th, 2012 regarding the Ordinary General Shareholders' Meeting to be held on October 11th, 2012, shareholders are informed of the following for the Meeting agenda:

ORDINARY GENERAL SHAREHOLDERS' MEETING

I.- Discussion and if the case, approval of a proposed cash dividend payment equivalent to Ps. \$0.183 per share.

It is proposed to distribute a cash dividend of Ps. \$ 0.183 per share, against delivery of coupon No. 5, derived from the retained earnings of previous years. This dividend corresponds to the first of four payments that will be made for a total amount of Ps \$ 0.732 per share, which was approved by the Group's Board of Directors last July 26th, 2012. The Board of Directors will propose in subsequent Shareholders' Assemblies to decree additional dividends for a total amount of Ps. \$0.549 per share, to be covered in three installments of Ps. \$0.183 in January, April and July 2013, respectively. The total amount of the dividend to be paid represents 20% of the recurring profits of 2011 and the payout was determined according the new dividend policy approved on October 2011, which establishes a payment of the 20% of recurring net income in the event that annual profit growth is greater than 20%.

It is proposed that the first disbursement will be paid on October 24th, 2012, through S.D. Indeval, Institucion para el Deposito de Valores, S.A. de C.V. (Institution for the Securities' Deposit), with previous notice published by the Secretary of the Board of Directors in one of the most circulated newspapers in the city of Monterrey, Nuevo Leon and through the Electronic Delivery and Information Diffusion System "Sistema Electronico de Envio y Difusion de Informacion" (SEDI) of the Mexican Stock Exchange.

II.- External Auditor's Report regarding the Company's tax status.

In compliance with Article 86, Section XX of the Income Tax Law, the Auditor's Report on the fiscal situation of the Company at December 31st, 2011 will be distributed and read among shareholders attending the meeting.

III.- Designation of delegate(s) to formalize and execute the resolutions passed by the Assembly.

IV.- Drafting, reading and approval of the Assembly's minutes.