

[Translation for reference purposes only]

Grupo Financiero Banorte, S.A.B. de C.V.

First Notice

As agreed by the Board of Directors and according to provisions in articles 179, 180, 181, 182, 183, 186 and 187 of the Mexican General Corporations Law and Nineteenth, Twenty First and Twenty Second of the Corporate Bylaws of Grupo Financiero Banorte, S.A.B. de C.V. (the "Company"), shareholders of the Company are hereby called to attend the Ordinary General Shareholders' Meeting and Extraordinary General Shareholders' Meeting ("the Meetings") to be held on December 5, 2017, at 11:00 am and 11:20 am, respectively, at David Alfaro Siqueiros 106, Colonia Valle Oriente, San Pedro Garza García, Nuevo León, México, to address the following issues:

ORDINARY GENERAL SHAREHOLDERS' MEETING

Agenda

- I. Discussion, and if the case, approval to acquire relevant assets pursuant to the terms and conditions of paragraph i), section I, Article Nineteen of the Corporate Bylaws of the Company.**
- II. External Auditor Report on the tax status of the Company.**
- III. Appointment of delegate(s) to formalize and execute the resolutions passed by the Shareholders' Meeting.**

EXTRAORDINARY GENERAL SHAREHOLDERS' MEETING

Agenda

- I. Proposal, discussion, and if the case, approval of the financial statements of the Company as of September 30, 2017.**
- II. Proposal, discussion and, if the case, approval to merge the Company, acting as merging company, with Grupo Financiero Interacciones S.A.B. de C.V., acting as merged company, subject, among other conditions, to the authorizations of the corresponding authorities.**
- III. Proposal, discussion and, if the case, approval to amend Article Eight of the Corporate Bylaws of the Company.**
- IV. Appointment of special delegate(s) to formalize and execute the resolutions passed by the Shareholders' Meeting.**

We would like to inform all shareholders that admission cards to the Meetings will be delivered in exchange for the respective deposit records issued by S.D. Indeval, Institución para el Depósito de Valores, S.A. de C.V. (Central Securities' Depository) and where appropriate, with the supplementary listings referenced in the Securities Market Law. The corresponding admission cards must be requested and delivered during normal business hours at the office of the Board of Directors' Secretary, located at Avenida Revolución 3,000 Sur, Colonia Primavera, in the city of Monterrey, N.L., México no later than December 4, 2017 at 11:00 am.

Shareholders may attend the Meetings in person or be represented by a Proxy, as per the applicable forms issued and delivered, for such purpose, by this Company, in accordance with Article 49 Section III of the Securities Market Law.

The Power of Attorney forms, reports and documentation related to the Agenda will be available to shareholders at the Company's offices in normal business hours from the publication of this call.

San Pedro Garza García, N.L., November 7, 2017.

Lic. Hector Ávila Flores
Secretary to the Board of Directors