

**Grupo Financiero Banorte, S.A.B. de C.V.**

**FIRST NOTICE**

**Ordinary General Shareholders' Meeting**

As agreed by the Board of Directors and according to provisions in articles 179, 180, 182, 183, 186 and 187 of the General Corporate's Law and Nineteenth, Twenty first and Twenty second of Grupo Financiero Banorte, S.A.B. de C.V. 's (the "Company") Bylaws, Company's Shareholders are hereby called to attend the Extraordinary and Ordinary General Shareholders' Meetings to be held on August 19, 2016, at 11:00 am and 11:30 am, respectively, in the building located at Avenida Revolucion #3,000 Sur, Colonia Primavera, in Monterrey, Nuevo Leon, to address the following issues:

**Extraordinary General Shareholders' Meeting**

**Agenda**

- I. **Proposal, discussion, and if the case, approval of the amendment to the Corporate Bylaws.**
- II. **Designation of delegate(s) to formalize and execute the resolutions passed by the Assembly.**

**Ordinary General Shareholders' Meeting**

**Agenda**

- I. **Discussion, and if the case, approval of a proposed cash dividend payment.**
- II. **Designation of delegate(s) to formalize and execute the resolutions passed by the Assembly.**

We would like to inform all shareholders that admission cards to the Meetings will be delivered upon presenting the respective record of deposit issued by S.D. Indeval, Institucion para el Deposito de Valores, S.A. de C.V. (Central Securities' Depository) and where appropriate, with the supplementary listings referenced in the Securities Market Law. The corresponding admission cards must be requested and delivered during normal business hours at the office of the Board of Directors' Secretary, located at Avenida Revolucion #3000 Sur, Colonia Primavera, in the city of Monterrey, N.L., no later than August 18<sup>th</sup>, 2016 at 11:00 am.

Shareholders may attend the Meetings in person or be represented by a Proxy, as per the applicable forms issued and delivered, for such purpose, by this Company, in accordance with Article 49 Section III of the Securities Market Law.

The Power of Attorney forms, reports and documentation related to the agenda, in accordance with Article 49 Section I of the Securities Market Law and Article 65 of the Law Regulating Financial Groups, will be available to shareholders at the Company's offices in normal business hours during the 15 calendar days previous to the Assembly.

Monterrey, N.L., July 22<sup>nd</sup>, 2016.

**Lic. Hector Avila Flores**  
**Secretary to the Board of Directors**