

January inflation – Mixed performance, albeit with the core still pressured

- **Headline inflation (January): 0.59% m/m; Banorte: 0.56%; consensus: 0.54% (range: 0.48% to 0.58%); previous: 0.36%**
- **Core inflation (January): 0.62% m/m; Banorte: 0.59%; consensus: 0.58% (range: 0.52% to 0.61%); previous: 0.80%**
- **Differences between the core and non-core components remained. In the former, goods (1.0%) were still elevated on tax adjustments and cost pressures. Services (0.2%) were relatively high despite benign seasonal trends in tourism-related categories. The latter was more mixed. Agricultural goods rose 0.1%, albeit with fruits and vegetables lower (-2.2%). In contrast, energy (0.8%) was affected at the margin by low-grade gasoline and a reversal higher in LP gas in the second fortnight**
- **Annual headline inflation moved slightly lower, at 7.07% from 7.36% on average in December. Nevertheless, the core stood at a 20-year high of 6.21% from 5.94%, in the same order**
- **We expect Banxico to hike the reference rate by 50bps this week, in line with consensus. A difficult inflation backdrop and signals of a faster normalization globally suggest the need of continuing the hiking cycle**
- **The market also expects a 50bps rate hike tomorrow**

Inflation at 0.59% m/m in January. This was higher than consensus (0.54%) but slightly closer to our 0.56%. Yearly tax adjustments and seasonal factors help explain part of the results, although the report shows remaining challenges, especially at the core. In this sense, goods (1.0%) remain pressured, especially processed foods (1.3%), while ‘others’ advanced 0.6%. Services (0.2%) were benefited by lower airfares (-39.0%) and tourism services (-16.3%). Nevertheless, those excluding housing and education are still high. The non-core was more mixed. Positively, fruits and vegetables were lower (-2.2%) despite high volatility in key items. In contrast, meat and egg (2.2%) was mainly affected by chicken and beef. In energy (0.8%), renewed pressures were seen in the second half in LP gas –although after declining in the first half– and gasoline, with these goods reacting to the increase in international benchmarks.

January inflation by components
%, monthly incidence

	INEGI	Banorte	Difference
Total	0.59	0.56	0.03
Core	0.46	0.44	0.02
Goods	0.39	0.38	0.02
Processed foods	0.27	0.26	0.01
Other goods	0.12	0.11	0.01
Services	0.06	0.06	0.00
Housing	0.04	0.04	0.00
Education	0.02	0.02	0.00
Other services	0.01	0.01	0.00
Non-core	0.13	0.12	0.01
Agriculture	0.02	-0.01	0.03
Fruits & vegetables	-0.12	-0.12	0.00
Meat & egg	0.13	0.11	0.02
Energy & government tariffs	0.12	0.13	-0.02
Energy	0.08	0.09	-0.01
Government tariffs	0.04	0.05	-0.01

Source: INEGI, Banorte.

Note: Contributions might not add due to the number of decimals allowed in the table.

February 9, 2022

www.banorte.com
@analisis_fundam

Alejandro Padilla
Chief Economist and Head of Research
alejandropadilla@banorte.com

Juan Carlos Alderete, CFA
Executive Director of Economic Research
and Financial Markets Strategy
juan.alderete.macal@banorte.com

Francisco Flores
Director of Economic Research, Mexico
francisco.flores.serrano@banorte.com

Yazmín Pérez
Senior Economist, Mexico
yazmin.perez.enriquez@banorte.com

Fixed income and FX Strategy

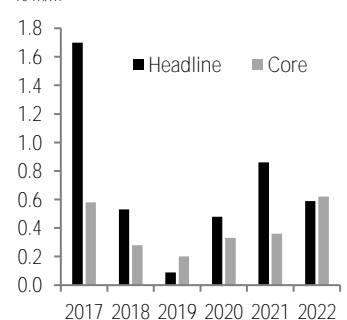
Manuel Jiménez
Director of Market Strategy
manuel.jimenez@banorte.com

Leslie Orozco
Senior Strategist, Fixed Income and FX
leslie.orozco.velez@banorte.com

Winners of the award for best economic forecasters for Mexico in 2021, granted by *Refinitiv*



Headline and core inflation in January
% m/m



Source: INEGI

Document for distribution among the general public

January inflation: Goods and services with the largest contributions

% m/m; monthly incidence in basis points

Goods and services with the largest positive contribution	Incidence	% m/m
Lemons	11.3	68.8
Low-grade gasoline	8.3	1.7
Dining away from home	7.7	1.6
Chicken	7.4	4.4
Potatoes	4.8	15.5
Goods and services with the largest negative contribution		
Tomatoes	-25.6	-32.7
Airfares	-10.8	-39.0
Tourism services	-5.9	-16.3
Husk tomatoes	-5.1	-26.4
Serrano chillies	-3.4	-26.8

Source: INEGI

Annual inflation stays elevated, with concerns centered around the core.

Headline inflation reached 7.07% y/y from 7.36% on average in December, its second month in a row lower, helped in part by base effects. The core increased further, to 6.21% from 5.94%. This is the highest since September 2001 and in our view still a cause for concern. Our forecasts imply another increase in February followed by a gradual decline, albeit remaining above 6% until mid-May. In the short-term, we will keep looking closely at: (1) Energy prices, with oil trending up since mid-December; (2) FX dynamics, with risks of renewed dollar strength on a more hawkish Fed; (3) signals of additional pass-through, especially at core services ex. housing, education, and tourism-related categories; and (4) potential demand- and supply-side effects from the rise of Omicron cases.

Banxico to hike 50bps again. Given the most recent inflation prints, the shift towards a more hawkish stance by the Fed and most global central banks, and the need to maintain a prudent stance, we expect Banxico to hike the reference rate by 50bps on Thursday, to 6.00%. This is in line with analysts' consensus. Nevertheless, it is likely that the decision will not be unanimous, with heightened concerns about the [cyclical position of the economy](#) and only modest revisions to inflation forecasts. We will look closely at potential changes in the statement, the balance of risks and guidance, especially as it is the first decision of new Governor Victoria Rodríguez. For further details, see our document, [Ahead of the Curve](#).

From our fixed income and FX strategy team

The market also expects a 50bps rate hike tomorrow. High inflation prints keep supporting market expectations of a more hawkish stance by Banxico this year. In this sense, the market is fully discounting a 50bps rate hike tomorrow, in line with our call. Specifically, the short-end has priced-in cumulative hikes of +83bps, +170bps, and +201bps for 1Q22, 2Q22, and year-end, in the same order. Regarding real rates, the Udibonos' curve has shown a flattening bias this year. Short-term securities have sold off +90bps, while long-term ones have depreciated +38bps on average. Given this dynamic and less abrupt movements in nominal rates, breakevens have compressed at a faster pace on the short-end. For example, the 3-year tenor stands at 3.96%, an 8-month low after falling 87bps YTD. Amid a still complex inflationary backdrop—at least in the short term—, we maintain our recommendation of paying 2-year TIEE-IRS (26x1) with a target of 8.10% and stop-loss at 7.15%. Moreover, we think short-term Udibonos are more attractive relative to other maturities and have the highest value for trading positions.

Analyst Certification

We, Alejandro Padilla Santana, Juan Carlos Alderete Macal, Alejandro Cervantes Llamas, Manuel Jiménez Zaldívar, Marissa Garza Ostos, Francisco José Flores Serrano, Katia Celina Goya Ostos, José Luis García Casales, Yazmín Selene Pérez Enríquez, José Itzamna Espitia Hernández, Carlos Hernández García, Paola Soto Leal, Víctor Hugo Cortes Castro, Hugo Armando Gómez Solís, Daniela Olea Suárez, Miguel Alejandro Calvo Domínguez, Luis Leopoldo López Salinas, Leslie Thalia Orozco Vélez and Gerardo Daniel Valle Trujillo, certify that the points of view expressed in this document are a faithful reflection of our personal opinion on the company (s) or firm (s) within this report, along with its affiliates and/or securities issued. Moreover, we also state that we have not received, nor receive, or will receive compensation other than that of Grupo Financiero Banorte S.A.B. of C.V for the provision of our services.

Relevant statements.

In accordance with current laws and internal procedures manuals, analysts are allowed to hold long or short positions in shares or securities issued by companies that are listed on the Mexican Stock Exchange and may be the subject of this report; nonetheless, equity analysts have to adhere to certain rules that regulate their participation in the market in order to prevent, among other things, the use of private information for their benefit and to avoid conflicts of interest. Analysts shall refrain from investing and holding transactions with securities or derivative instruments directly or through an intermediary person, with Securities subject to research reports, from 30 calendar days prior to the issuance date of the report in question, and up to 10 calendar days after its distribution date.

Compensation of Analysts.

Analysts' compensation is based on activities and services that are aimed at benefiting the investment clients of Casa de Bolsa Banorte and its subsidiaries. Such compensation is determined based on the general profitability of the Brokerage House and the Financial Group and on the individual performance of each analyst. However, investors should note that analysts do not receive direct payment or compensation for any specific transaction in investment banking or in other business areas.

Last-twelve-month activities of the business areas.

Grupo Financiero Banorte S.A.B. de C.V., through its business areas, provides services that include, among others, those corresponding to investment banking and corporate banking, to a large number of companies in Mexico and abroad. It may have provided, is providing or, in the future, will provide a service such as those mentioned to the companies or firms that are the subject of this report. Casa de Bolsa Banorte or its affiliates receive compensation from such corporations in consideration of the aforementioned services.

Over the course of the last twelve months, Grupo Financiero Banorte S.A.B. C.V., has not obtained compensation for services rendered by the investment bank or by any of its other business areas of the following companies or their subsidiaries, some of which could be analyzed within this report.

Activities of the business areas during the next three months.

Casa de Bolsa Banorte, Grupo Financiero Banorte or its subsidiaries expect to receive or intend to obtain revenue from the services provided by investment banking or any other of its business areas, by issuers or their subsidiaries, some of which could be analyzed in this report.

Securities holdings and other disclosures.

As of the end of last quarter, Grupo Financiero Banorte S.A.B. of C.V. has not held investments, directly or indirectly, in securities or derivative financial instruments, whose underlying securities are the subject of recommendations, representing 1% or more of its investment portfolio of outstanding securities or 1% of the issuance or underlying of the securities issued.

None of the members of the Board of Grupo Financiero Banorte and Casa de Bolsa Banorte, along general managers and executives of an immediately below level, have any charges in the issuers that may be analyzed in this document.

The Analysts of Grupo Financiero Banorte S.A.B. of C.V. do not maintain direct investments or through an intermediary person, in the securities or derivative instruments object of this analysis report.

Guide for investment recommendations.

Reference	
BUY	When the share expected performance is greater than the MEXBOL estimated performance.
HOLD	When the share expected performance is similar to the MEXBOL estimated performance.
SELL	When the share expected performance is lower than the MEXBOL estimated performance.

Even though this document offers a general criterion of investment, we urge readers to seek advice from their own Consultants or Financial Advisors, in order to consider whether any of the values mentioned in this report are in line with their investment goals, risk and financial position.

Determination of Target Prices

For the calculation of estimated target prices for securities, analysts use a combination of methodologies generally accepted among financial analysts, including, but not limited to, multiples analysis, discounted cash flows, sum-of-the-parts or any other method that could be applicable in each specific case according to the current regulation. No guarantee can be given that the target prices calculated for the securities will be achieved by the analysts of Grupo Financiero Banorte S.A.B. C.V, since this depends on a large number of various endogenous and exogenous factors that affect the performance of the issuing company, the environment in which it performs, along with the influence of trends of the stock market, in which it is listed. Moreover, the investor must consider that the price of the securities or instruments can fluctuate against their interest and cause the partial and even total loss of the invested capital.

The information contained hereby has been obtained from sources that we consider to be reliable, but we make no representation as to its accuracy or completeness. The information, estimations and recommendations included in this document are valid as of the issue date, but are subject to modifications and changes without prior notice; Grupo Financiero Banorte S.A.B. of C.V. does not commit to communicate the changes and also to keep the content of this document updated. Grupo Financiero Banorte S.A.B. of C.V. takes no responsibility for any loss arising from the use of this report or its content. This document may not be photocopied, quoted, disclosed, used, or reproduced in whole or in part without prior written authorization from Grupo Financiero Banorte S.A.B. of C.V.

GRUPO FINANCIERO BANORTE S.A.B. de C.V.
Research and Strategy

Alejandro Padilla Santana	Chief Economist and Head of Research	alejandro.padilla@banorte.com	(55) 1103 - 4043
Raquel Vázquez Godínez	Assistant	raquel.vazquez@banorte.com	(55) 1670 - 2967
Itzel Martínez Rojas	Analyst	itzel.martinez.rojas@banorte.com	(55) 1670 - 2251
Lourdes Calvo Fernández	Analyst (Edition)	lourdes.calvo@banorte.com	(55) 1103 - 4000 x 2611

Economic Research

Juan Carlos Alderete Macal, CFA	Executive Director of Economic Research and Financial Markets Strategy	juan.alderete.macal@banorte.com	(55) 1103 - 4046
Francisco José Flores Serrano	Director of Economic Research, Mexico	francisco.flores.serrano@banorte.com	(55) 1670 - 2957
Katia Celina Goya Ostos	Director of Economic Research, Global	katia.goya@banorte.com	(55) 1670 - 1821
Yazmín Selene Pérez Enríquez	Senior Economist, Mexico	yazmin.perez.enriquez@banorte.com	(55) 5268 - 1694
Luis Leopoldo López Salinas	Economist, Global	luis.lopez.salinas@banorte.com	(55) 1103 - 4000 x 2707

Market Strategy

Manuel Jiménez Zaldívar	Director of Market Strategy	manuel.jimenez@banorte.com	(55) 5268 - 1671
-------------------------	-----------------------------	----------------------------	------------------

Fixed income and FX Strategy

Leslie Thalia Orozco Vélez	Senior Strategist, Fixed Income and FX	leslie.orozco.velez@banorte.com	(55) 5268 - 1698
----------------------------	--	---------------------------------	------------------

Equity Strategy

Marissa Garza Ostos	Director of Equity Strategy	marissa.garza@banorte.com	(55) 1670 - 1719
José Itzamna Espitia Hernández	Senior Strategist, Equity	jose.espitia@banorte.com	(55) 1670 - 2249
Carlos Hernández García	Senior Strategist, Equity	carlos.hernandez.garcia@banorte.com	(55) 1670 - 2250
Víctor Hugo Cortes Castro	Senior Strategist, Technical	victorh.cortes@banorte.com	(55) 1670 - 1800
Paola Soto Leal	Analyst	paola.soto.leal@banorte.com	(55) 1103 - 4000 x 2755

Corporate Debt

Hugo Armando Gómez Solís	Senior Analyst, Corporate Debt	hugoa.gomez@banorte.com	(55) 1670 - 2247
Gerardo Daniel Valle Trujillo	Analyst, Corporate Debt	gerardo.valle.trujillo@banorte.com	(55) 1670 - 2248

Quantitative Analysis

Alejandro Cervantes Llamas	Executive Director of Quantitative Analysis	alejandro.cervantes@banorte.com	(55) 1670 - 2972
José Luis García Casales	Director of Quantitative Analysis	jose.garcia.casales@banorte.com	(55) 8510 - 4608
Daniela Olea Suárez	Senior Analyst, Quantitative Analysis	daniela.olea.suarez@banorte.com	(55) 1103 - 4000
Miguel Alejandro Calvo Domínguez	Senior Analyst, Quantitative Analysis	miguel.calvo@banorte.com	(55) 1670 - 2220

Wholesale Banking

Armando Rodal Espinosa	Head of Wholesale Banking	armando.rodal@banorte.com	(55) 1670 - 1889
Alejandro Aguilar Ceballos	Head of Asset Management	alejandro.aguilar.cebaldos@banorte.com	(55) 5004 - 1282
Alejandro Eric Faesi Puente	Head of Global Markets and Institutional Sales	alejandro.faesi@banorte.com	(55) 5268 - 1640
Alejandro Frigolet Vázquez Vela	Head of Sólida Banorte	alejandro.frigolet.vazquezvela@banorte.com	(55) 5268 - 1656
Arturo Monroy Ballesteros	Head of Investment Banking and Structured Finance	arturo.monroy.ballesteros@banorte.com	(55) 5004 - 5140
Carlos Alberto Arciniega Navarro	Head of Treasury Services	carlos.arciniega@banorte.com	(81) 1103 - 4091
Gerardo Zamora Nanez	Head of Transactional Banking, Leasing and Factoring	gerardo.zamora@banorte.com	(81) 8173 - 9127
Jorge de la Vega Grajales	Head of Government Banking	jorge.delavega@banorte.com	(55) 5004 - 5121
Luis Pietrini Sheridan	Head of Private Banking	luis.pietrini@banorte.com	(55) 5249 - 6423
Lizza Velarde Torres	Executive Director of Wholesale Banking	lizza.velarde@banorte.com	(55) 4433 - 4676
Osvaldo Brondo Menchaca	Head of Specialized Banking Services	osvaldo.brondo@banorte.com	(55) 5004 - 1423
Raúl Alejandro Arauzo Romero	Head of Transactional Banking	alejandro.arauzo@banorte.com	(55) 5261 - 4910
René Gerardo Pimentel Ibarrola	Head of Corporate Banking	pimentelr@banorte.com	(55) 5004 - 1051
Ricardo Velázquez Rodríguez	Head of International Banking	rvelazquez@banorte.com	(55) 5004 - 5279
Víctor Antonio Roldan Ferrer	Head of Commercial Banking	victor.roldan.ferrer@banorte.com	(55) 1670 - 1899