

Industrial production – Pause in September after the recent rebound

- **Industrial production (September): -6.2% y/y nsa; Banorte: -5.9%; consensus: -6.2% (range: -7.3% to -5.8%); previous: -9.0%**
- **This figure was higher for a fourth consecutive month. Performance was slightly below our forecast, which in turn was stronger than the implied figure within the 3Q20 preliminary report. On a year-to-date basis, industry has declined by 12.2% y/y**
- **In monthly terms, industry was unchanged at 0.0%, with construction lagging after surging in August. With this, total activity is around 7.1% lower than in February, before the pandemic hit**
- **Mining stood at 0.2%, with oil inching higher by the same magnitude and non-oil up 0.4%. This slowdown was observed even with reports suggesting no major impacts from storms during the period**
- **Construction backtracked 5.6% after the 11.9% shown in the previous month. This was a result of a 9.0% dip in edification, more closely related to the private sector. Civil engineering was also negative, at -0.7%**
- **Manufacturing surprised higher, accelerating to +2.4% (previous: +0.8%). By industry, we highlight transportation (5.1%) and clothing (6.1%) to the upside. Meanwhile, machinery and equipment declined 1.9% and beverages fell 2.2%**
- **In our view, risks to the recovery in 4Q20 have increased as external demand may be impacted by the evolution of COVID-19 and the lack of additional fiscal stimulus in the US**

Industrial activity improved further in September. The headline figure came in at -6.2% y/y (see [Chart 1](#)), in line with consensus (-6.2%) but below our -5.9%. Although there were mixed revisions to the previous months, the result was virtually equal to the implied figure for the period in the [3Q20 preliminary GDP report](#). Moreover, it was stronger for a fourth consecutive month in the annual comparison, although it should be recalled that it had a positive calendar effect due to one more working day. Correcting for the latter (using seasonally adjusted figures), activity fell 7.5% y/y (previous: -8.2%). Going back to original data, we highlight that construction weakened again after a strong upward surprise in the previous month, standing at -16.1% y/y ([Chart 2](#)), with a correction lower of 7.0%-pts in edification. In contrast, manufacturing was quite positive, at -3.1%, with a better performance across the board as all sectors were higher than in August. Meanwhile, mining –which has been more stable since the pandemic broke– reached -2.8% ([Table 1](#)). Within the latter, oil was unchanged at the margin (-2.3%) despite a somewhat more difficult base effect. Non-oil and services related to the sector picked up modestly, at +1.8% and -15.6%, in the same order. With these figures, industrial activity accumulates a -12.2% y/y decline in the first three quarters of the year.

November 11, 2020

www.banorte.com
@analisis_fundam

Juan Carlos Alderete, CFA
Director of Economic Research
juan.alderete.macal@banorte.com

Francisco Flores
Senior Economist, Mexico
francisco.flores.serrano@banorte.com

Winners of the award for best economic forecasters for Mexico in 2019, granted by *Refinitiv*



Document for distribution among the general public

A pause in the sequential recovery, with a mixed performance across sectors.

Industry was flat at 0.0% m/m ([Chart 3](#)), pausing after three consecutive months of strong gains following the reopening of the economy. Although the slowdown was to be expected given more difficult base effects, it was more sizable than we expected –marginally negative at two decimal places–. In this sense, in absolute terms activity remains at levels similar to those seen in 2010, just in the aftermath of the Great Financial Crisis ([Chart 4](#)). Moreover, total activity is around 7.1% lower than in February, before the pandemic hit.

This was mainly due to a strong reversal lower in construction, at -5.6% after surging 11.9% in August. Specifically, edification backtracked 9.0%, while civil engineering was more stable, at -0.7% ([Table 2](#)). We believe this suggests that headwinds for domestic demand remain elevated, with this sector likely limiting a stronger recovery. Despite high volatility in recent months, it is still around 16.5% lower than before the pandemic, which increases our cautiousness about the likelihood of more sustained gains. Going into mining, oil was more modest (0.2%) was also more modest, even despite not showing great distortions in the period due to climate conditions. This points that both global and local conditions remain difficult for this component, which is very sensible to the outlook for economic growth. The non-oil sector was higher (0.4%), in our view also limited by the latter factor. On a more positive note, manufacturing kept showing very high resiliency, accelerating to 2.4% from 0.8% in August. By industry, we highlight transportation (5.1%) and clothing (6.1%) to the upside. Meanwhile, machinery and equipment declined 1.9% and beverages fell 2.2%, with only two more sectors out of 21 in negative territory.

Cautious about the recovery on risks building up in 4Q20. Despite today's more modest outcome, industry has been stronger than expected in recent months. In this backdrop, we also highlight that the [IMEF manufacturing in October](#) picked up to 50.1pts, above the threshold for expansion or contraction for the first time since May 2019, led by the 'new orders' and 'production' subcomponents. This suggests that the relative strength in manufacturing could extend. Other indicators in the US, such as the ISM manufacturing –at highs in little over two years– and vehicle sales, also reinforce this notion. Specifically, the auto sector could continue moving higher despite the accumulated gains since reopening activities. On the contrary, the IMEF non-manufacturing –where construction is accounted for– fell to 47.7pts, consistent with some stagnation in mobility levels and practically in persistent contraction since May 2019.

We expect the recovery to continue, albeit at a more modest pace and with several risks in the short-term. Broadly speaking, we highlight two: (1) The recent evolution of COVID-19 cases, which could lead to new supply-chain disruptions, more so as winter approaches; and (2) the lack of fiscal stimulus in the US, which could impact demand from that country. With Biden winning the presidential election but a high likelihood that the Senate will remain with the Republicans, an approval this year looks very hard. Moreover, idiosyncratic factors could also limit performance.

In manufacturing, auto production rebounded strongly in October according to AMIA, up 11.8% y/y from -5.5% in the previous month. Although this is favorable, reports warn of some problems due to COVID-19. For example, the auto parts industry in Chihuahua could have been affected by epidemiological conditions returning to 'red' in the traffic-light indicator (since October 26th). Industry participants have said there is no "Plan B" in place to cope with this. Durango also returned to this color at the beginning of November. Meanwhile, Nuevo León has also seen an acceleration in cases, although companies in the state have ruled out closures as they already comply with sanitary and distancing measures. Even if we do not anticipate closures as stringent as before, the possibility of disruptions is present. In the idiosyncratic front, railway blockades continue in Michoacán since the beginning of October, impacting the transportation of goods by several industries nationwide.

In mining, we anticipate an adverse effect at least in October from bad weather. Specifically, we note the possible impact from hurricanes Delta –which entered the Yucatán Peninsula as Category 4 on October 6th– and Zeta –by the end of the month–. In this backdrop, news state that: (1) Pemex stopped sending personnel to offshore locations in Ciudad del Carmen, Campeche, since the beginning of the period; and (2) according to *Bloomberg*, Mexican exports of crude oil reached a minimum of at least two years in October, as Pemex's main oil terminals were shut for about a third of the month due to bad weather. Although temporary, these represent additional headwinds a rebound of oil production, which is important given its high relative weight in the sector.

Lastly, available data in construction has remained relatively positive, although dynamics have been very volatile and suggest that challenges remain high. Among the former: (1) Business confidence kept climbing in October, reaching a seven-month high, including in the 'adequate moment to invest' component; (2) the aggregate trend indicator has shown similar dynamics, improving for both contractors and subcontractors; and (3) [housing credit](#) has been much more positive relative to other sectors. About today's result, we note that one more working day for the sector was allowed in Mexico City in September, which nonetheless did not boost the result significantly. Moreover, the state's governor, Claudia Sheinbaum, warned recently that new restrictions could be imposed given higher virus cases. Lastly, president López-Obrador stated that the government will soon announce a new package of public-private investments, which could also be favorable at the margin, albeit likely materializing until next year.

All in all, we believe that risks for the recovery have increased for 4Q20. In this backdrop, we maintain our view of a higher annual rate in industrial activity for the quarter, at -7.0% y/y from -8.8% in 3Q20. In this environment, we should also say that the incremental effect of the additional reopening of activities will likely be more modest given the rebound already accumulated in the last months.

Table 1: Industrial production
% y/y nsa

	Sep-20	Sep-19	Jan-Sep'20	Jan-Sep'19
Industrial Production	-6.2	-1.7	-12.2	-1.5
Mining	-2.8	-2.4	-0.8	-5.8
Oil and gas	-2.3	-5.5	0.7	-9.0
Non-oil mining	1.8	-3.3	-7.7	-3.4
Services related to mining	-15.6	30.9	3.2	16.9
Utilities	-7.2	0.9	-5.3	-1.4
Electricity	-8.5	2.0	-5.9	-0.9
Water and gas distribution	-1.5	-3.5	-3.1	-3.1
Construction	-16.1	-8.9	-19.6	-4.8
Edification	-16.5	-8.9	-19.1	-2.7
Civil engineering	-25.8	-7.8	-26.4	-8.8
Specialized works for construction	-1.3	-10.5	-14.0	-10.5
Manufacturing	-3.1	1.4	-13.1	1.3
Food industry	1.1	1.9	-0.5	2.2
Beverages and tobacco	1.3	5.2	-11.1	3.4
Textiles - Raw materials	-21.3	-5.3	-36.5	-3.1
Textiles - Finished products ex clothing	0.2	-12.1	-17.8	-2.2
Textiles - Clothing	-28.6	1.8	-37.8	-2.4
Leather and substitutes	-25.2	-3.4	-38.6	-2.2
Woodworking	-9.3	-1.9	-18.2	-0.1
Paper	0.0	-1.4	-6.6	0.4
Printing and related products	-14.8	-2.3	-19.5	-9.2
Oil- and carbon-related products	0.8	0.7	-9.3	-5.7
Chemicals	-4.3	-1.8	-5.2	-3.1
Plastics and rubber	0.0	-1.3	-13.8	-2.3
Non-metallic mineral goods production	-0.6	-0.6	-10.9	-0.5
Basic metal industries	-3.7	1.6	-12.0	-2.7
Metal-based goods production	-2.0	7.2	-14.3	3.1
Machinery and equipment	-12.9	1.5	-21.8	0.9
Computer, communications, electronic, and other hardware	1.3	3.4	-9.0	5.7
Electric hardware	9.0	-0.7	-3.8	-1.5
Transportation equipment	-6.0	2.4	-27.5	4.4
Furniture, mattresses and blinds	-5.5	-6.1	-21.6	-4.3
Other manufacturing industries	-6.6	-0.7	-12.7	-3.4

Source: INEGI

Chart 1: Industrial production
% y/y

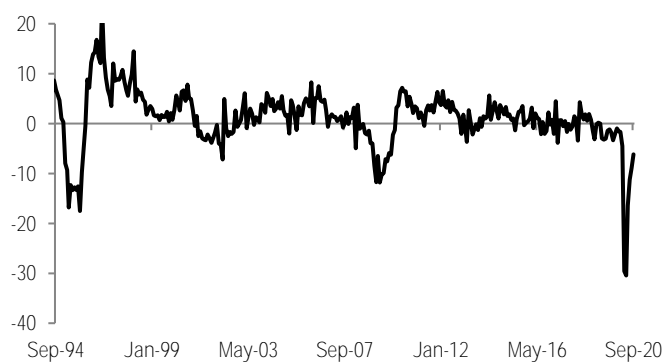


Chart 2: Industrial production by sector
% y/y

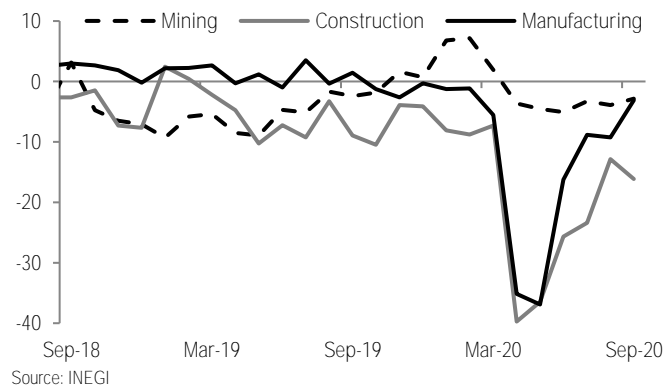
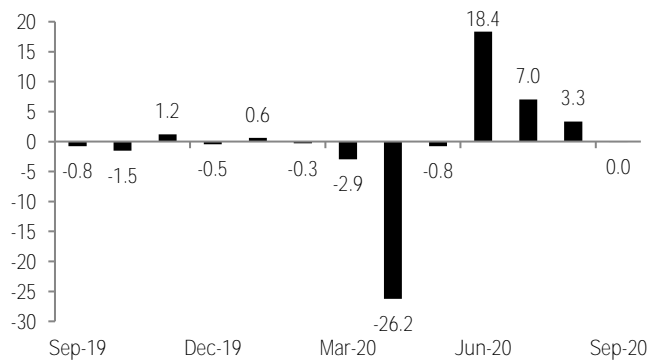


Table 2: Industrial production
% m/m sa; % 3m/3m sa

	% m/m			% 3m/3m	
	Sep-20	Aug-20	Jul-20	Jul-Sep'20	Jun-Aug'20
Industrial Production	0.0	3.3	7.0	21.7	11.4
Mining	0.2	1.4	1.1	2.4	-0.6
Oil and gas	0.2	1.8	-0.3	-1.5	-4.2
Non-oil mining	0.4	2.0	10.3	30.3	21.6
Services related to mining	-1.0	-4.2	1.8	-5.2	-4.9
Utilities	-3.1	5.5	5.6	5.2	-0.8
Electricity	-3.9	6.7	7.2	6.2	-1.3
Water and gas distribution	0.6	1.1	0.2	1.9	0.6
Construction	-5.6	11.9	0.7	19.4	6.3
Edification	-9.0	16.4	0.5	24.9	9.5
Civil engineering	-0.7	2.8	-0.4	1.5	-5.6
Specialized works for construction	7.6	7.0	2.0	18.4	5.1
Manufacturing	2.4	0.8	11.5	31.6	19.3
Food industry	1.2	-0.9	0.9	0.5	-0.6
Beverages and tobacco	-2.2	1.8	19.7	46.3	31.0
Textiles - Raw materials	2.8	13.0	29.0	109.5	33.0
Textiles - Finished products ex clothing	1.2	2.4	24.1	64.1	31.1
Textiles - Clothing	6.1	13.3	40.7	114.5	20.0
Leather and substitutes	3.7	7.3	35.5	168.8	53.2
Woodworking	-1.1	6.0	11.7	32.8	17.5
Paper	1.4	3.9	8.0	10.1	0.4
Printing and related products	-1.2	13.8	12.3	29.8	2.4
Oil- and carbon-related products	21.7	15.0	-19.9	-5.1	-8.8
Chemicals	0.0	2.8	3.5	5.5	-0.2
Plastics and rubber	1.3	6.7	12.0	39.8	23.0
Non-metallic mineral goods production	0.8	6.4	10.8	36.7	20.1
Basic metal industries	12.3	5.3	7.9	12.6	-4.2
Metal-based goods production	0.6	1.6	30.7	51.4	23.2
Machinery and equipment	-1.9	8.1	1.8	30.1	20.4
Computer, communications, electronic, and other hardware	3.3	-4.2	9.6	22.1	16.5
Electric hardware	4.9	2.9	20.2	22.8	5.2
Transportation equipment	5.1	-2.9	25.1	155.8	121.3
Furniture, mattresses and blinds	0.9	2.2	19.4	81.0	53.8
Other manufacturing industries	1.5	6.8	9.8	22.2	7.7

Source: INEGI

Chart 3: Industrial production
% m/m sa



Source: INEGI

Chart 4: Industrial production
Index sa



Source: INEGI

Analyst Certification

We, Gabriel Casillas Olvera, Alejandro Padilla Santana, Delia María Paredes Mier, Juan Carlos Alderete Macal, Manuel Jiménez Zaldívar, Marissa Garza Ostos, Tania Abdul Massih Jacobo, Francisco José Flores Serrano, Katia Celina Goya Ostos, Santiago Leal Singer, José Itzamna Espitia Hernández, Valentín III Mendoza Balderas, Víctor Hugo Cortes Castro, Hugo Armando Gómez Solís, Miguel Alejandro Calvo Domínguez, Luis Leopoldo López Salinas, Leslie Thalía Orozco Vélez, Gerardo Daniel Valle Trujillo, Eridani Ruibal Ortega and Juan Barbier Arizmendi, certify that the points of view expressed in this document are a faithful reflection of our personal opinion on the company (s) or firm (s) within this report, along with its affiliates and/or securities issued. Moreover, we also state that we have not received, nor receive, or will receive compensation other than that of Grupo Financiero Banorte S.A.B. of C.V. for the provision of our services.

Relevant statements.

In accordance with current laws and internal procedures manuals, analysts are allowed to hold long or short positions in shares or securities issued by companies that are listed on the Mexican Stock Exchange and may be the subject of this report; nonetheless, equity analysts have to adhere to certain rules that regulate their participation in the market in order to prevent, among other things, the use of private information for their benefit and to avoid conflicts of interest. Analysts shall refrain from investing and holding transactions with securities or derivative instruments directly or through an intermediary person, with Securities subject to research reports, from 30 calendar days prior to the issuance date of the report in question, and up to 10 calendar days after its distribution date.

Compensation of Analysts.

Analysts' compensation is based on activities and services that are aimed at benefiting the investment clients of Casa de Bolsa Banorte and its subsidiaries. Such compensation is determined based on the general profitability of the Brokerage House and the Financial Group and on the individual performance of each analyst. However, investors should note that analysts do not receive direct payment or compensation for any specific transaction in investment banking or in other business areas.

Last-twelve-month activities of the business areas.

Grupo Financiero Banorte S.A.B. de C.V., through its business areas, provides services that include, among others, those corresponding to investment banking and corporate banking, to a large number of companies in Mexico and abroad. It may have provided, is providing or, in the future, will provide a service such as those mentioned to the companies or firms that are the subject of this report. Casa de Bolsa Banorte or its affiliates receive compensation from such corporations in consideration of the aforementioned services.

Over the course of the last twelve months, Grupo Financiero Banorte S.A.B. C.V., has not obtained compensation for services rendered by the investment bank or by any of its other business areas of the following companies or their subsidiaries, some of which could be analyzed within this report.

Activities of the business areas during the next three months.

Casa de Bolsa Banorte, Grupo Financiero Banorte or its subsidiaries expect to receive or intend to obtain revenue from the services provided by investment banking or any other of its business areas, by issuers or their subsidiaries, some of which could be analyzed in this report.

Securities holdings and other disclosures.

As of the end of last quarter, Grupo Financiero Banorte S.A.B. of C.V. has not held investments, directly or indirectly, in securities or derivative financial instruments, whose underlying securities are the subject of recommendations, representing 1% or more of its investment portfolio of outstanding securities or 1 % of the issuance or underlying of the securities issued.

None of the members of the Board of Grupo Financiero Banorte and Casa de Bolsa Banorte, along general managers and executives of an immediately below level, have any charges in the issuers that may be analyzed in this document.

The Analysts of Grupo Financiero Banorte S.A.B. of C.V. do not maintain direct investments or through an intermediary person, in the securities or derivative instruments object of this analysis report.

Guide for investment recommendations.

	Reference
BUY	When the share expected performance is greater than the MEXBOL estimated performance.
HOLD	When the share expected performance is similar to the MEXBOL estimated performance.
SELL	When the share expected performance is lower than the MEXBOL estimated performance.

Even though this document offers a general criterion of investment, we urge readers to seek advice from their own Consultants or Financial Advisors, in order to consider whether any of the values mentioned in this report are in line with their investment goals, risk and financial position.

Determination of Target Prices

For the calculation of estimated target prices for securities, analysts use a combination of methodologies generally accepted among financial analysts, including, but not limited to, multiples analysis, discounted cash flows, sum-of-the-parts or any other method that could be applicable in each specific case according to the current regulation. No guarantee can be given that the target prices calculated for the securities will be achieved by the analysts of Grupo Financiero Banorte S.A.B. C.V. since this depends on a large number of various endogenous and exogenous factors that affect the performance of the issuing company, the environment in which it performs, along with the influence of trends of the stock market, in which it is listed. Moreover, the investor must consider that the price of the securities or instruments can fluctuate against their interest and cause the partial and even total loss of the invested capital.

The information contained hereby has been obtained from sources that we consider to be reliable, but we make no representation as to its accuracy or completeness. The information, estimations and recommendations included in this document are valid as of the issue date, but are subject to modifications and changes without prior notice; Grupo Financiero Banorte S.A.B. of C.V. does not commit to communicate the changes and also to keep the content of this document updated. Grupo Financiero Banorte S.A.B. of C.V. takes no responsibility for any loss arising from the use of this report or its content. This document may not be photocopied, quoted, disclosed, used, or reproduced in whole or in part without prior written authorization from Grupo Financiero Banorte S.A.B. of C.V.

GRUPO FINANCIERO BANORTE S.A.B. de C.V.

Research and Strategy			
Gabriel Casillas Olvera	IRO and Chief Economist	gabriel.casillas@banorte.com	(55) 4433 - 4695
Raquel Vázquez Godínez	Assistant	raquel.vazquez@banorte.com	(55) 1670 - 2967
Lourdes Calvo Fernández	Analyst (Edition)	lourdes.calvo@banorte.com	(55) 1103 - 4000 x 2611
Economic Research and Financial Market Strategy			
Alejandro Padilla Santana	Executive Director of Economic Research and Financial Markets Strategy	alejandro.padilla@banorte.com	(55) 1103 - 4043
Itzel Martínez Rojas	Analyst	itzel.martinez.rojas@banorte.com	(55) 1670 - 2251
Economic Research			
Juan Carlos Alderete Macal, CFA	Director of Economic Research	juan.alderete.macal@banorte.com	(55) 1103 - 4046
Francisco José Flores Serrano	Senior Economist, Mexico	francisco.flores.serrano@banorte.com	(55) 1670 - 2957
Katia Celina Goya Ostos	Senior Economist, Global	katia.goya@banorte.com	(55) 1670 - 1821
Luis Leopoldo López Salinas	Economist, Global	luis.lopez.salinas@banorte.com	(55) 1103 - 4000 x 2707
Market Strategy			
Manuel Jiménez Zaldivar	Director of Market Strategy	manuel.jimenez@banorte.com	(55) 5268 - 1671
Fixed Income and FX Strategy			
Santiago Leal Singer	Senior Strategist, Fixed Income and FX	santiago.leal@banorte.com	(55) 1670 - 2144
Leslie Thalia Orozco Vélez	Strategist, Fixed Income and FX	leslie.orozco.velez@banorte.com	(55) 5268 - 1698
Equity Strategy			
Marissa Garza Ostos	Director of Equity Strategy	marissa.garza@banorte.com	(55) 1670 - 1719
José Itzamna Espitia Hernández	Senior Strategist, Equity	jose.espitia@banorte.com	(55) 1670 - 2249
Valentín III Mendoza Balderas	Senior Strategist, Equity	valentin.mendoza@banorte.com	(55) 1670 - 2250
Víctor Hugo Cortes Castro	Senior Strategist, Technical	victorh.cortes@banorte.com	(55) 1670 - 1800
Eridani Ruibal Ortega	Analyst	eridani.ruibal.ortega@banorte.com	(55) 1103 - 4000 x 2755
Juan Barbier Arizmendi, CFA	Analyst	juan.barbier@banorte.com	(55) 1670 - 1746
Corporate Debt			
Tania Abdul Massih Jacobo	Director of Corporate Debt	tania.abdul@banorte.com	(55) 5268 - 1672
Hugo Armando Gómez Solís	Senior Analyst, Corporate Debt	hugo.gomez@banorte.com	(55) 1670 - 2247
Gerardo Daniel Valle Trujillo	Analyst, Corporate Debt	gerardo.valle.trujillo@banorte.com	(55) 1670 - 2248
Economic Studies			
Delia María Paredes Mier	Executive Director of Economic Studies	delia.paredes@banorte.com	(55) 5268 - 1694
Miguel Alejandro Calvo Domínguez	Senior Analyst, Economic Studies	miguel.calvo@banorte.com	(55) 1670 - 2220
Wholesale Banking			
Armando Rodal Espinosa	Head of Wholesale Banking	armando.rodal@banorte.com	(81) 8319 - 6895
Alejandro Aguilar Ceballos	Head of Asset Management	alejandro.aguilar.cebillos@banorte.com	(55) 5268 - 9996
Alejandro Eric Faesi Puente	Head of Global Markets and Institutional Sales	alejandro.faesi@banorte.com	(55) 5268 - 1640
Alejandro Frigolet Vázquez Vela	Head of Sólida Banorte	alejandro.frigolet.vazquezvela@banorte.com	(55) 5268 - 1656
Arturo Monroy Ballesteros	Head of Investment Banking and Structured Finance	arturo.monroy.ballesteros@banorte.com	(55) 5004 - 1002
Carlos Alberto Arciniega Navarro	Head of Treasury Services	carlos.arciniega@banorte.com	(81) 1103 - 4091
Gerardo Zamora Nanez	Head of Transactional Banking, Leasing and Factoring	gerardo.zamora@banorte.com	(81) 8318 - 5071
Jorge de la Vega Grajales	Head of Government Banking	jorge.delavega@banorte.com	(55) 5004 - 5121
Luis Pietrini Sheridan	Head of Private Banking	luis.pietrini@banorte.com	(55) 5004 - 1453
Lizza Velarde Torres	Executive Director of Wholesale Banking	lizza.velarde@banorte.com	(55) 4433 - 4676
Osvaldo Brondo Menchaca	Head of Specialized Banking Services	osvaldo.brondo@banorte.com	(55) 5004 - 1423
Raúl Alejandro Arauzo Romero	Head of Transactional Banking	alejandro.arauzo@banorte.com	(55) 5261 - 4910
René Gerardo Pimentel Ibarrola	Head of Corporate Banking	pimentelr@banorte.com	(55) 5268 - 9004
Ricardo Velázquez Rodríguez	Head of International Banking	rvelazquez@banorte.com	(55) 5004 - 5279
Víctor Antonio Roldan Ferrer	Head of Commercial Banking	victor.rolan.ferrer@banorte.com	(55) 5004 - 1454