# **S&P Global Ratings revises Mexico's** outlook to negative from stable

- Last Friday, S&P Global Ratings modified Mexico's credit rating outlook of 'BBB+' from 'stable' to 'negative'
- According to the rating agency, this means that there is at least a one-inthree probability of a downgrade of the rating over the coming year
- On the reasons behind this change, they highlight the risk that the recent shift in government policy to reduce private-sector involvement in the energy sector, along other developments that have led to a decline in investor confidence
- In our view, Mexico will not lose its investment-grade rating. In this context, revisions in the outlook that do not lead to a cut in the rating have been observed in the past
- Given the relevance that the administration has placed in maintaining macroeconomic stability, we anticipate that the government will take the necessary actions to avoid a downgrade
- Mexican assets trading with a higher risk premium vis-à-vis its credit rating, with market participants acknowledging that investment grade should continue ahead

**S&P** Global Ratings modified Mexico's credit outlook to 'Negative' from 'Stable'. Last Friday, the agency affirmed the credit rating at 'BBB+', revising the outlook to 'negative' from 'stable' (see table below). This means that there is at least a one-in-three probability of a downgrade of the rating over the coming year. In line with this change, the agency modified today the outlook for Pemex to be consistent with the sovereign. In this respect, it is worth remembering that the last time in which this agency made a modification to the sovereign was in July 2017, when they upgraded the outlook to 'stable' after the revision to 'negative' in August 2016. Moreover, in March 2018 they reaffirmed both the rating and its outlook at 'Stable', after mentioning that their base-case scenario contemplated that Mexico, the US, and Canada would reach an agreement that would preserve to a great extent the trade relationships that strengthen the economies of North America.

## Mexico's credit ratings

	Rating	IG / Speculative	Outlook	Last change in rating and/or outlook
Fitch	BBB+	Investment grade	Negative	31-Oct-18
Standard & Poor's	BBB+	Investment grade	Negative	01-Mar-19
Moody's	A3	Investment grade	Stable	11-Apr-18

Source: Bloomberg

# March 4, 2019

www.banorte.com @analisis\_fundam

## **Gabriel Casillas**

Chief Economist and Head of Research gabriel.casillas@banorte.com

## **Delia Paredes**

Executive Director of Economic Analysis delia.paredes@banorte.com

# Juan Carlos Alderete, CFA

Senior Economist, Mexico juan.alderete.macal@banorte.com

## Francisco Flores

Economist, Mexico francisco.flores.serrano@banorte.com

# Fixed income and FX Strategy

# Alejandro Padilla

Head Strategist – Fixed-Income and FX alejandro.padilla@banorte.com

# Santiago Leal Singer

Fixed-Income and FX Strategist santiago.leal@banorte.com

## Leslie Orozco

Fixed Income and FX Strategist leslie.orozco.velez@banorte.com

Document for distribution among public



Main risk factors. The rating agency mentioned that the revision reflects the risk that the recent shift in government policy to reduce private-sector participation in the energy sector, along other events that have diminished investor's confidence, could lead to higher contingent liabilities for the country and lower growth prospects. If this were to happen, the weakening of the financial profile could lead to a credit rating downgrade.

In particular the new strategy for the energy sector places an additional burden on Pemex, which carries a considerable fiscal weight in spite of a recent change in its taxing policy. The combination of a weak financial profile and the need to take a more active role in the sector could increase the risk of higher contingent liabilities for the sovereign, which S&P currently considers to be limited. Taking into account previous policies and recent events, the agency assumes that there is a certain likelihood of extraordinary support from the Federal Government, so they match Pemex rating to the sovereign.

In addition, there is also a risk that lower private investment could lead to lower economic growth, thus generating greater uncertainty (especially in financial markets) and fiscal deterioration. In this context, they highlight that several of the actions by the new administration have taken a toll on confidence and could pressure growth and investment expectations to the downside in the medium-term. In particular, they mention that the government intends to modify the law on public consultations, which could result in more frequent votes on public policies, probably inducing more uncertainty. On the contrary, a prudent fiscal stance —with moderate fiscal deficits—, boosting investment, bolstering confidence among investors, and a further control on contingent liabilities from Pemex would help strengthen the scenario for growth, supporting a return for the credit outlook to 'Stable'.

Macroeconomic stability will be maintained. The agency expects the new federal administration to pragmatically implement economic policies that balance social priorities with the need for macroeconomic stability. In particular, they expect broad continuity in monetary, exchange rate, and trade policies and moderate changes in fiscal policy. Mexico's external profile will remain stable in the coming three years, with gross external needs around 90% of current account receipts and usable reserves. Moreover, the current account deficit will remain around 2-2.4% of GDP in the next two years and FDI would be just below 2% of GDP. In terms of growth, they estimate GDP in 2019 at 1.8% yoy, slightly above our forecast of 1.5% (consensus: 1.6%) and inflation at 3.5%, in line with our forecast.

In spite of the latter, taking into account changes proposed so far by the federal administration, the agency considers that: "...the risk that poorer-than-expected economic growth and greater centralization of political decision-making could weaken macroeconomic stability amid difficult policy trade-offs and potentially affect institutional effectiveness..."



In our view, Mexico will not lose its investment grade rating. Specifically, we reiterate our view that our country's rating will maintain the investment grade rating with a rating of 'BBB-' or above. It is important to say that the current rating is three steps above this limit (see table below), while the government has promised and delivered on fiscal responsibility. Moreover and as already mentioned, in the past we have seen downward revisions to the outlook by the same agency that ultimately fail to materialize in a rating cut.

## Global rating scale

S&P Global Fi	tch Ratings	Mood	ly's
A-		A3	
BBB+	s I	Baa1	Se
BBB	3 notches	Baa3	notches
BBB-	3,1	Baa3	4 n
BB+		B1	-4

Source: S&P Global, Fitch Ratings, Moody's

Note: The rating in bold represents the current credit rating by each agency

Nevertheless, we recognize that the government will need to tackle some issues if they wish to avoid a rating cut. In particular, the agency is very clear in two themes: (1) The need to provide confidence to private investments; and (2) the challenges faced by Pemex. On the latter, we consider that the recent actions of the Ministry of Finance to capitalize the company and provide some tax relief are positive. For details, see: "The MoF announcement on Pemex – A step in the right direction towards strengthening Pemex", January 28<sup>th</sup>, 2019, <pdf>. We believe that it is very important to provide confidence not only in terms of the sources of financing, but also in their uses. Pemex's creditors, analysts and rating agencies demand certainty that their debt investments will pay off in the mid- and long-term.

In this respect, we see two main options. First, choose only financially profitable projects that ensure the repayment of debt obligations (such as the last administration's scheme). Or second, a new paradigm in which resources can be invested in projects that are not necessarily profitable in financial terms, but with the government providing their full and explicit guarantee to Pemex debt. In our view, investor concerns can be effectively resolved. Given the importance that the president has placed in maintaining macroeconomic stability, we anticipate that the government will take the necessary actions to avoid a credit rating downgrade.



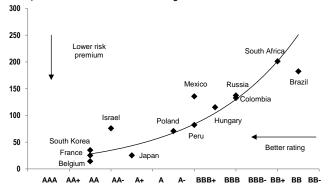
# From our fixed income and FX strategy team

Mexican assets trading with a higher risk premium *vis-à-vis* its credit rating, with market participants acknowledging that investment grade should continue ahead. Sovereign bonds and the peso are trading with modest pressures today following *Standard & Poor's* decision on Friday afternoon to move Mexico's sovereign credit outlook from "Stable" to "Negative". This defensive performance suggests that this type of news is already discounted in Mexican assets. Country risk premium is trading 50bps abover other EM peers with similar credit profile (*e.g.* Peru) or similar to "BBB-" countries (*e.g.* Colombia), with an expectation of holding investment grade for longer.

Market participants are aware of the headwinds stressed out by the credit agency but remain optimistic that fiscal and external accounts, in addition to the macro framework, will remain stable. In addition, attractive carry-gains given current levels of rates are supportive for a more benign view from investors. Nevertheless, they will remain vigilant of the performance of Pemex and its implications to fiscal accounts, something that has increased the risk premium of the oil company as observed in the RHS chart below. Overall, we acknowledge that current levels of country-specific risk premiums are consistent with Mexico's actual conditions, which suggests that risk-adjusted carry will remain attractive for global investors.

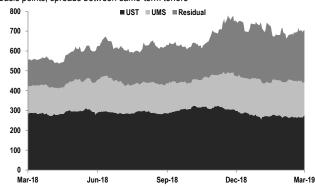
# 5-year CDS and S&P's credit rating

Basis points in vertical axis, credit rating in horizontal axis



# 10-year Pemex USD bond by premium component

Basis points, spreads between same-term tenors



Source: Banorte with data from Bloomberg and S&P

Source: Banorte with data from Bloomberg

# Oil companies in Latam

Basis points, data as of March 4th, 2019

	_	Credit rating		CDS		Spread against Treasuries		
		Moody's	S&P	Fitch	5 years	10 years	5 years	10 years
Pemex	Mexico	Baa3	BBB+	BBB-	301	358	335	449
Ecopetrol <sup>1</sup>	Colombia	Baa3	BBB-	BBB			145	181
Petrobras	Brazil	Ba2	BB-	BB-	203	293	238	306
YPF <sup>1</sup>	Argentina	B2	В	В			630	638
PDVSA	Venezuela	С	D	С	8,140	8,140	3,916	2,762

Source: Banorte with data from Bloomberg

## **Disclaimer**

The information contained in this document is illustrative and informative so it should not be considered as an advice and/or recommendation of any kind. BANORTE is not part of any party or political trend.

<sup>1. 7-</sup>year tenor instead of 10-year bond



# **Analyst Certification.**

We, Gabriel Casillas Olvera, Delia Maria Paredes Mier, Alejandro Padilla Santana, Manuel Jiménez Zaldívar, Tania Abdul Massih Jacobo, Katia Celina Goya Ostos, Juan Carlos Alderete Macal, Víctor Hugo Cortes Castro, Marissa Garza Ostos, Miguel Alejandro Calvo Domínguez, Hugo Armando Gómez Solís, Gerardo Daniel Valle Trujillo, José Itzamna Espitia Hernández, Valentín III Mendoza Balderas, Santiago Leal Singer, Francisco José Flores Serrano, Francisco Duarte Alcocer, Jorge Antonio Izquierdo Lobato and Leslie Thalía Orozco Vélez, certify that the points of view expressed in this document are a faithful reflection of our personal opinion on the company (s) or firm (s) within this report, along with its affiliates and/or securities issued. Moreover, we also state that we have not received, nor receive, or will receive compensation other than that of Grupo Financiero Banorte S.A.B. of C.V for the provision of our services.

#### Relevant statements.

In accordance with current laws and internal procedures manuals, analysts are allowed to hold long or short positions in shares or securities issued by companies that are listed on the Mexican Stock Exchange and may be the subject of this report; nonetheless, equity analysts have to adhere to certain rules that regulate their participation in the market in order to prevent, among other things, the use of private information for their benefit and to avoid conflicts of interest. Analysts shall refrain from investing and holding transactions with securities or derivative instruments directly or through an intermediary person, with Securities subject to research reports, from 30 calendar days prior to the issuance date of the report in question, and up to 10 calendar days after its distribution date.

#### Compensation of Analysts.

Analysts' compensation is based on activities and services that are aimed at benefiting the investment clients of Casa de Bolsa Banorte Ixe and its subsidiaries. Such compensation is determined based on the general profitability of the Brokerage House and the Financial Group and on the individual performance of each analyst. However, investors should note that analysts do not receive direct payment or compensation for any specific transaction in investment banking or in other business areas

#### Last-twelve-month activities of the business areas.

Grupo Financiero Banorte S.A.B. de C.V., through its business areas, provides services that include, among others, those corresponding to investment banking and corporate banking, to a large number of companies in Mexico and abroad. It may have provided, is providing or, in the future, will provide a service such as those mentioned to the companies or firms that are the subject of this report. Casa de Bolsa Banorte or its affiliates receive compensation from such corporations in consideration of the aforementioned services.

Over the course of the last twelve months, Grupo Financiero Banorte S.A.B. C.V., has not obtained compensation for services rendered by the investment bank or by any of its other business areas of the following companies or their subsidiaries, some of which could be analyzed within this report.

## Activities of the business areas during the next three months.

Casa de Bolsa Banorte, Grupo Financiero Banorte or its subsidiaries expect to receive or intend to obtain revenue from the services provided by investment banking or any other of its business areas, by issuers or their subsidiaries, some of which could be analyzed in this report.

## Securities holdings and other disclosures.

As of the end of last quarter, Grupo Financiero Banorte S.A.B. of C.V. has not held investments, directly or indirectly, in securities or derivative financial instruments, whose underlying securities are the subject of recommendations, representing 1% or more of its investment portfolio of outstanding securities or 1 % of the issuance or underlying of the securities issued.

None of the members of the Board of Grupo Financiero Banorte and Casa de Bolsa Banorte, along general managers and executives of an immediately below level, have any charges in the issuers that may be analyzed in this document.

The Analysts of Grupo Financiero Banorte S.A.B. of C.V. do not maintain direct investments or through an intermediary person, in the securities or derivative instruments object of this analysis report.

# Guide for investment recommendations.

	Reference
BUY	When the share expected performance is greater than the MEXBOL estimated performance.
HOLD SELL	When the share expected performance is similar to the MEXBOL estimated performance.  When the share expected performance is lower than the MEXBOL estimated performance.

Even though this document offers a general criterion of investment, we urge readers to seek advice from their own Consultants or Financial Advisors, in order to consider whether any of the values mentioned in this report are in line with their investment goals, risk and financial position.

#### Determination of Target Prices

For the calculation of estimated target prices for securities, analysts use a combination of methodologies generally accepted among financial analysts, including, but not limited to, multiples analysis, discounted cash flows, sum-of-the-parts or any other method that could be applicable in each specific case according to the current regulation. No guarantee can be given that the target prices calculated for the securities will be achieved by the analysts of Grupo Financiero Banorte S.A.B. C.V, since this depends on a large number of various endogenous and exogenous factors that affect the performance of the issuing company, the environment in which it performs, along with the influence of trends of the stock market, in which it is listed. Moreover, the investor must consider that the price of the securities or instruments can fluctuate against their interest and cause the partial and even total loss of the invested capital.

The information contained hereby has been obtained from sources that we consider to be reliable, but we make no representation as to its accuracy or completeness. The information, estimations and recommendations included in this document are valid as of the issue date, but are subject to modifications and changes without prior notice; Grupo Financiero Banorte S.A.B. of C.V. does not commit to communicate the changes and also to keep the content of this document updated. Grupo Financiero Banorte S.A.B. of C.V. takes no responsibility for any loss arising from the use of this report or its content. This document may not be photocopied, quoted, disclosed, used, or reproduced in whole or in part without prior written authorization from Grupo Financiero Banorte S.A.B. of C.V.



# GRUPO FINANCIERO BANORTE S.A.B. de C.V.

		<u></u>	
Research and Strategy			
Gabriel Casillas Olvera	Chief Economist and Head of Research	gabriel.casillas@banorte.com	(55) 4433 - 4695
Raquel Vázquez Godinez	Assistant	raquel.vazquez@banorte.com	(55) 1670 - 2967
<b>Economic Analysis</b>			
Delia María Paredes Mier	Executive Director of Economic Analysis	delia.paredes@banorte.com	(55) 5268 - 1694
Katia Celina Goya Ostos	Senior, Global Economist	katia.goya@banorte.com	(55) 1670 - 1821
Juan Carlos Alderete Macal, CFA Miguel Alejandro Calvo	Senior Economist, Mexico	juan.alderete.macal@banorte.com	(55) 1103 - 4046
Domínguez	Economist, Regional	miguel.calvo@banorte.com	(55) 1670 - 2220
Francisco José Flores Serrano	Economist, Mexico	francisco.flores.serrano@banorte.com	(55) 1670 - 2957
Francisco Duarte Alcocer Lourdes Calvo Fernández	Analyst, Global Economist Analyst (Edition)	francisco.duarte.alcocer@banorte.com lourdes.calvo@banorte.com	(55) 1103 - 4000 x 270 (55) 1103 - 4000 x 261
	Analyst (Edition)	lourdes.carvo@bariorte.com	(33) 1103 - 4000 X 201
Fixed income and FX Strategy			
Alejandro Padilla Santana Santiago Leal Singer	Head Strategist – Fixed income and FX FX Senior Strategist	alejandro.padilla@banorte.com santiago.leal@banorte.com	(55) 1103 - 4043 (55) 1670 - 2144
Leslie Thalía Orozco Vélez	Fixed Income and FX Strategist	leslie.orozco.velez@banorte.com	(55) 5268 - 1698
Equity Strategy	J	Ŭ	, ,
	Director Equity Research —	1" O 1	(55) 5000 4074
Manuel Jiménez Zaldivar	Telecommunications / Media	manuel.jimenez@banorte.com	(55) 5268 - 1671
Victor Hugo Cortes Castro	Technical Analysis	victorh.cortes@banorte.com	(55) 1670 - 1800
Marissa Garza Ostos	Equity Research – Conglomerates / Financials/ Mining / Petrochemicals	marissa.garza@banorte.com	(55) 1670 - 1719
José Itzamna Espitia Hernández	Equity Research – Airlines / Airports / Cement / Infrastructure / REITs	jose.espitia@banorte.com	(55) 1670 - 2249
Valentín III Mendoza Balderas	Equity Research – Auto Parts/ Consumer Discretionary / Real Estate / Retail	valentin.mendoza@banorte.com	(55) 1670 - 2250
Jorge Antonio Izquierdo Lobato	Analyst	jorge.izquierdo.lobato@banorte.com	(55) 1670 - 1746
Itzel Martínez Rojas	Analyst	itzel.martinez.rojas@banorte.com	(55) 1670 - 2251
Corporate Debt			
Tania Abdul Massih Jacobo	Director Corporate Debt	tania.abdul@banorte.com	(55) 5268 - 1672
Hugo Armando Gómez Solís	Senior, Corporate Debt	hugoa.gomez@banorte.com	(55) 1670 - 2247
Gerardo Daniel Valle Trujillo	Analyst, Corporate Debt	gerardo.valle.trujillo@banorte.com	(55) 1670 - 2248
Wholesale Banking			
Armando Rodal Espinosa	Head of Wholesale Banking	armando.rodal@banorte.com	(55) 1670 - 1889
Alejandro Eric Faesi Puente	Head of Global Markets and Institutional Sales	alejandro.faesi@banorte.com	(55) 5268 - 1640
Alejandro Aguilar Ceballos	Head of Asset Management	alejandro.aguilar.ceballos@banorte.com	(55) 5268 - 9996
Arturo Monroy Ballesteros	Head of Investment Banking and Structured Finance	arturo.monroy.ballesteros@banorte.com	(55) 5004 - 1002
Gerardo Zamora Nanez	Head of Transactional Banking, Leasing and Factoring	gerardo.zamora@banorte.com	(81) 8318 - 5071
Jorge de la Vega Grajales	Head of Government Banking	jorge.delavega@banorte.com	(55) 5004 - 5121
Luis Pietrini Sheridan	Head of Private Banking	luis.pietrini@banorte.com	(55) 5004 - 1453
			(==) =====
René Gerardo Pimentel Ibarrola	Head of Asset Management	pimentelr@banorte.com	(55) 5268 - 9004
René Gerardo Pimentel Ibarrola Ricardo Velázquez Rodríguez	Head of Asset Management Head of International Banking	pimentelr@banorte.com rvelazquez@banorte.com	(55) 5268 - 9004 (55) 5004 - 5279